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Aarts Plastics

Unique packaging Candlelight

Aarts Plastics has just launched a convenient packaging solution that allows your favourite sauces to remain at the desired temperature until you are ready to enjoy them.

Aarts Plastics has recently started with the production of a new innovative packaging for Verstegen Spices & Sauces BV. This new packaging has been developed in collaboration with FLEX/The innovationlab, responsible for the design. Aarts Plastics took ownership for production and tooling.

Tests have been done for heat resistance and flame retardance. Based on the results the best materials have been chosen - a typical PP with a flame retardant additive and inhouse produced materbatch for the red colour. In combination with the aluminium jar, a unique and innovative product packaging has been developed.

Many consumers know the problem - for dinner, you like to enjoy a good sauce with your food. However, it often happens that the sauce already cools down before you start your meal. With the Candlelight sauces you buy an all in one solution - you can put a light in the red holder, put the alu jar on the holder and the sauce will be kept at the right temperature for you to fully enjoy it.

Aarts Plastics will exhibit at Empack in The Netherlands on the 1st & 2nd April. Booth B1047



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