



Manoplastics Ltd

## Manoplastics named 'Supplier of the Year' by Alberto Culver - 2011

Manoplastics picks up two awards and is named 2010 Component Supplier of the Year by Alberto Culver, a major player in the UK hair-care industry and the market leader in hair-care brands including Alberto VO5, TRESemme and Alberto Balsam. The award, presented in Swansea in March 2011, recognised that Manoplastics has delivered outstanding service levels, supported production quality, assisted in commercial endeavours, provided manufacturing efficiency, and driven technical advancement - in short, that Manoplastics has been an integral part of the Alberto Culver Company's success.

The award is the result of a Supplier Certification Scheme that Alberto Culver has been running with all its UK suppliers for several years. The scheme assesses the most important criteria for Alberto Culver: Quality, Cost & Service, and Technical Support. Points for each criterion were totalled to give an overall score.

On winning the award, Steve Haley, Manoplastics' Commercial Director, said: "Manoplastics has always performed at a high level, over many years, and the key to our success is ensuring a strong delivery record whilst maintaining both a level of flexibility and strong NPD support. These awards are in recognition for the relentless hard work and commitment shown by all our staff in South Wimbledon."

The first award was a "Gold Level Award" for achievement of quality, costing/service and technical excellence during 2010 for plastic jars. In order to achieve this, Manoplastics scored 96% in the quality section which included ZERO defects supplied during 2010. Also recognised was the level of support for new product development through innovation, scoring top marks to help achieve the Gold Level award.

For its second award, Manoplastics also won the prestigious "Supplier of the Year - 2011" award. Alberto



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