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NEVILLE
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Neville and More

New service to enhance the value of vitamin and nutraceutical brands

Neville and More is pioneering a new service to create value for the owners of vitamin and nutraceutical brands. High quality embossing and debossing of plastic jar lids is now possible, which creates enhanced branding, raises customer loyalty and elevates shelf appeal.

The plastic caps are manufactured from polypropylene and are fully recyclable, with an excellent environmental profile when compared to alternative closure materials such as urea or bakelite.

Polypropylene is also very cost effective in comparison to tinfoil closures which have recently suffered huge raw material price increases.

Vitamin brand owners have calculated that the initial investment involved in creating the eye catching embossed and debossed closures can easily be recouped in just a few months by comparing the unit costs to the costs of more expensive alternative closure materials.

The branded closures can also be supplied in any colour for a highly flexible and risk free minimum order quantity of only 10,000 units. This enables the closures to be colour matched to the product label, creating a consistent brand image.

All the closures can be supplied with a huge choice in standard lining materials, including heat seal liners for product integrity and tamper evidence.

Neville and More will hold your colour branded closures in stock to ensure efficient, just-in-time delivery.

This new service is available for a significant number of Neville and More's range of more than 300 standard closures, all available direct from stock for a flexible



compatible with Neville and More's stock range of vitamin and nutraceutical jars, available in glass, PET and HDPE direct from stock.

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