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Quadpack

Quadpack win award with Pearlfisher for their Nude Skincare range of eco-friendly products



Developed by Quadpack, Nude skincare by Pearlfisher wins the Benchmarks Awards 2007 in the Toiletries and Cosmetics category.

The award-winning new collection from Nude Skincare, with packaging developed by Quadpack, is a new range of eco-friendly, all-natural face and body products.

The collection of 7 packs comprises bespoke bottles & closures (30 and 200ml), personalised jars (10, 75 and 200ml) and sophisticated customised airless packs (15 and 40ml) for sensitive formulas.

To promote the new line of products Quadpack also developed two sizes of mini elliptical PE tubes in 1.5ml and 3ml capacities.

The design, which takes the nude idea to its logical conclusion, communicates simplicity and purity with a pared-down, minimalistic look and feel with low environmental impact.

To accomplish this challenging brief, Quadpack undertook the technical development and project management of over 20 custom moulds.

Through this exciting new collection, Quadpack again shows itself to be the ideal packaging solution provider for creative and innovative consumer brand owners.



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