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Rieke Packaging Systems

Airless efficiency for UK Epaderm launch

The 98% product evacuation offered by Rieke Dispensing's Airless HVDS was the key factor behind Mölnlycke Health Care's selection of the pack for the UK launch of its new Epaderm cream.

The new Epaderm cream, a 2-in-1 emollient, bath additive and skin cleanser for eczema, psoriasis and dry skin.

Rieke's Airless HVDS technology has been specifically developed for the effective dispense of creams and lotions with a very high viscosity. Traditionally, the inability of these types of products to self level means that conventional pumps tend to draw product from the centre of the container leaving large amounts of residue clinging to the side. This results in product that cannot be accessed and is therefore wasted.

To avoid this, the Airless HVDS dispenser uses a combination of airless and piston-up technology to push product up from the bottom of the container. This delivers a superior performance compared to standard pumps or follower-plate-down systems to achieve at least 98% product evacuation. As well as reducing product and packaging waste, this also means treatments become more cost-effective.

Mölnlycke Health Care, which is one of the world's leading providers of single-use surgical and wound care products and services to the healthcare industry, has selected a 500g Airless HVDS for the UK launch of Epaderm.

"The healthcare sector is increasingly demanding convenient and cost-effective dispensing and Rieke's Airless HVDS is viewed as the best in the market, which has made it the obvious choice for this important launch," comments Stuart Green, Buyer at Mölnlycke.

"As well as the major benefit of no product waste, the non-metal contact construction is another important advantage as is its superior pump action which



evidence and a special suckback system that pulls cream back into the pump after each use, providing a clean and hygienic spout for every dispense and eliminating mess.

For manufacturers, the top filling dispensing pack ensures a simple filling operation.

Rieke's Airless HVDS full range now comprises 14 pack sizes from 15g to 1kg, with dose options from 0.25ml to 4ml. Rieke is also supplying a travel-friendly 50g size for Epaderm.

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