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SR Packaging

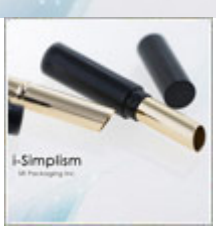
New slim lipstick composed of only 5 parts

SR Packaging has developed i-Simplism, a new slim lipstick for which lubrication oil is not needed in the assembly process whilst still ensuring a smooth swivel. Their new lipsticks are composed by only 5 parts: closure, base, A-shell, cup and plug.

The fewer parts means that you can assemble with the same quality but with a significantly lower cost, it is therefore more eco-friendly and emits less pollution into the environment.

Thanks to a separate cartridge you can refill it - a further way of recycling.

The base and closure of the lipstick are made in ABS plastic which gives you unlimited decoration possibilities; you can even add an aluminium sleeve to enhance the elegance of the packaging.



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