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Zeller Plastik

Zeller Plastik UK's Valve Dispensing caps

Tate & Lyle has capitalized on the packaging redesign for its range of Lyle's Squeezy Syrups by introducing a dual use tamper evident valve flip-top dispensing closure from Zeller Plastik UK to cap the new fun-to-use headstand containers.

The same dispensing closure also tops Lyle's Golden Syrup Pouring base stand packs, without the addition of the valve, to complete the packaging redesign for both product ranges.

The standard snap-on matt finish PP closure with a narrow gloss band to the neck has been designed to fit the lightweight standard 36/29 PET neck finish and incorporates Zeller's neat tamper evident tear-band to remove the need for induction heat seal liners. The 36mm diameter gold-coloured closures provide a stable base for the wavy 340g headstand packs as well as an attractive flip-top cap to the traditional round 454g base stand packs. Now clearly aimed at different markets as reflected by the packaging formats, Lyle's Squeezy Syrups come in seven delicious varieties of ice cream topping with Lyle's Golden Syrup Pouring available in Original and Maple flavours for drizzling over porridge, waffles and pancakes.

The headstand pack format offers consistent non-drip dispensing with clean product cut-off and minimal product wastage on disposal, providing the ultimate in packaging performance and convenience-of-use to the consumer. The new closure is a Zeller Plastik standard item suitable for foods and other applications.

