

St. Gallen/Switzerland, August 2015

Michael Ring becomes Vice President Worldwide Sales & Marketing Digital Solutions at Gallus

As of the 17th of August 2015, Michael V. Ring has joined the Gallus Group as Vice President, Worldwide Sales & Marketing Digital Solutions.

Michael Ring is a proven executive with 27 years of experience in digital printing and will strengthen the company's expertise in the Digital Label Market. Ring will be responsible for Worldwide Sales and Marketing activities for the new DCS 340 digital label converting line. This underlines the company's direction to expand in this market segment.

From 2007 to 2014, Ring worked at Xeikon America, first as Chief Marketing Officer & Vice President of Sales North America and then as President North America, in addition to Vice President Worldwide Marketing at Xeikon NV. Prior to Xeikon, he has held several key positions with various companies such as Kodak and Xerox.

According to Klaus Bachstein, CEO of Gallus, "The combination of Michael's extensive knowledge in digital printing and his proven track record of successfully developing and positioning digital printing technology will bring a lot of benefits into our organization and will make Gallus's solution offering to our customers clearly better. The buildup of our digital expert team is on track and we are thereby continuously expanding our competence in digital converting."

"Gallus is known for its leadership in the label and packaging markets. Being part of a team that will bring the next generation of digital technology and redefine the benchmark for digital in this space is incredibly exciting" said Ring.

Michael Ring will be employed at Gallus Inc./USA and will work out of Philadelphia/USA and St.Gallen/Switzerland, reporting to Christof Naier/VP Sales & Services.

Picture:



Michael Ring

The Gallus Group

The Gallus Group with its production sites in Switzerland and Germany is the world market leader in the development, production and sale of narrow-web, reel-fed presses designed for label manufacturers. The machine portfolio is augmented by a broad range of screen printing plates (Gallus Screeny), globally decentralised service operations, and a broad offering of printing accessories and replacement parts. The comprehensive portfolio also includes consulting services provided by label experts in all relevant printing and process engineering tasks. The Gallus Group is a member of the Heidelberg Group and employs around 410 people, of whom 250 are based in Switzerland. The group headquarters is in St.Gallen, Switzerland. www.gallus-group.com

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