

SPOTLIGHT ON BEX DESIGN SERVICES LTD



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Originally formed as Serobex in 1987, Bex Design Services is a family run business that commands a strong position within the industrial printing market. Based out of Wiltshire and servicing numerous blue chip companies they cover a wide range of industry sectors, Bex Design is one of the market leaders for screen and digitally printed overlay nameplates.

Their first purchase from Zünd was way back in 2005 when they purchased the M800, which was replaced upon purchasing the new G3. Since then, Ian Board managing director of Bex Design Services, says they have continued to purchase from Zünd because of the reliability of the machines and the wide spectrum of media that can be finished and profiled. Board explains; "Purchasing Zünd machines has broadened our product range and opened markets. The G3 has provided us with greater production capacity and shorter manufacturing lead times, and we are able to cut and form larger items which has opened up new markets, not only to ourselves but also to our customers. When it came to replacing the M800, the G3 demo convinced us it was the right machine for the job – the software, the router, the size, speed, finish and cut is outstanding."

Bex purchased the Zünd G3-M1600 and was installed in November 2011. The installation was pretty straight forward for Bex as Zünd UK planned the process with a site visit. Due to the size of doorway access Zünd built the machine in-situ from three parts and following installation, Zünd UK provided their staff with three days onsite training and continues to provide great after sales service. They are using the Zünd G3 to produce and finish a huge range of products including gaskets, nameplates, overlays, point of sale items, routed acrylic, foamex, dibond, insulators, tagging systems, electronic membranes and engraving.

And how does the future look for Bex Design? In the run up to their 25th year, Bex Design experienced a growth of 15% in 2011 which coincided with their highest turnover since the business started in 1987. Board is looking forward to celebrating their anniversary; "We are on target to achieve growth of 8% in 2012 and are currently making plans to extend our premises to accommodate the future of the company. We've seen many changes over the past 10 years for Bex Design and the biggest for us has been the influence of digital print and digital cutting methods. This advancements in new digital technology has enabled us to have minimal set up costs (i.e. zero pre-press and tooling costs) and driven our standard lead-time right down to, in some cases, turnaround in less than 24 hours for what were previously very complicated and lengthy jobs. The future is certainly bright for Bex Design and we're very proud to be celebrating our 25th anniversary in the printing industry by investing in the latest technology to drive our business forward for at least the next 25 years."

For more information on Bex Design Services Ltd, visit www.bexdesign.co.uk.

Production made profitable.

Zünd G3 eliminates the bottlenecks in your finishing department by automating all cutting/trimming functions. Manual cutting, with all inherent costs, potential for mistakes, and lack of efficiency, is reduced to an absolute minimum. With optimized workflow, G3 further boosts productivity.

Versatility and longevity.

No other cutting or routing machine is as flexible or adaptable as G3 with its modular tool concept. G3 cuts materials up to 50 mm/2" thickness. The selection of sizes, modules, tools, and material-handling options is extensive yet straightforward.

Swiss workmanship, quality, reliability.

G3 cutters from Zünd are specifically designed for 24/7 operation. They offer a unique combination of heavy-duty construction and superb accuracy. The standard 2-year manufacturer's warranty on the base machine is further evidence of G3's exceptional quality.

Ergonomics and user-friendliness.

Designed by award-winning industrial designer Richard Amiel, G3 provides optimal workflow efficiency with such timesaving features as uninhibited access from all sides, an ergonomically designed control panel, and 60 mm/2,36" clearance between beam and cutting surface.

Safety and eco-friendliness.

With G3, Zünd has made a conscious effort to set new standards in safety and concern for the environment. All G3 safety features are standard equipment. An integrated variable vacuum system keeps both cost and energy consumption to a minimum.

The Best from the Global Market Leader.

G3 is not only a product of celebrated Swiss workmanship but also of Zünd's 20 years of innovative digital cutter development and 13,000 installations worldwide. With this latest generation, Zünd as global market leader has developed the world's most advanced cutting/routing system.

About Zünd UK:

The Zünd name is synonymous with the words performance, reliability and quality. Established in 1993, Zünd UK has rapidly become one of the industry leaders in the supply and service of precision cutting systems. Situated to the North of London and close to the M1 / M25 motorway network is Zünd UK's sales and service centre offering a full pre- and after sales service. It's also where they house their state of the art demonstration suite complete with a range of G3 cutters, cutting table options and finishing solutions.

Seventeen years on, Zünd UK as a company is still renowned for its' excellent customer service and superior engineering skills. They have UK-based service engineers & stock all spare parts. Factory trained technicians and a comprehensive spares service at Zünd UK ensure that all systems are maintained to the highest level and with a fast response by UK-based engineers.

For more information on Zünd UK, call 01727 833003