





How did you pick your packaging supplier?

Packaging film is critical, but forms only part of the National Flexible total service package. We are more than just a film supplier, our customers regard us as an extension of their team.

Is this how you see your film supplier?

If you value innovative flexible packaging solutions
you're not alone.

National Flexible welcome problems!

Customers who want to reduce pack costs, increase machine speeds, extend shelf life or simply cut down on packaging waste are the ones we like most of all. All we ask is the opportunity to utilise our skills and market knowledge on your behalf, by looking at how improvements can be made. We grow our business by providing our customers with packaging technology and improving packaging efficiencies.

We strive to approach each project with an enquiring and open mind. Many companies use the same film year after year. We like to ask, why?



Peace of mind.



We share our customers' philosophies and believe in a highly focussed approach to consistent quality, cost-effectiveness and providing best practice. This enables our customers to relax and allows us to take the strain.

As the UK's largest distributor of OPP, laminate and special films, our purchasing power enables us to provide competitive prices across our product range.

However, we never compromise our deeply held belief that quality and good service are more important than cheap prices. ISO 9002 accreditation and BRC hygiene registration provide our customers with their 'due diligence' guarantee, while a proven stock management system ensures a 1-3 day delivery service, even for laminates and printed film.

It's not just long-term partnerships with our customers that we're passionate about. We love to create packaging that consumers want to buy.



A chance meeting in the local supermarket with our film can lead to a long and meaningful product/people relationship. As professionals in graphics and pack design we help our customers create packaging that sells products. Increases of over 40% in sales, due to some of our pack re-designs, clearly demonstrates the value of this free service. It's just one of the reasons our relationships last.

The image features several red heart-shaped balloons of various sizes floating against a plain white background. The balloons are scattered across the frame, with some in sharp focus and others blurred, creating a sense of depth and movement. The overall aesthetic is clean and celebratory.

Don't be left on the shelf, join the party.

Allied Bakeries, ASDA, Bestway, Boots, Greggs, Marks & Spencer, McDonalds, Nestlé,
Reckitts Benckiser, RHM, Sainsbury's, Tesco etc

National Flexible is owned by its people; we have no outside investors. This shared ownership means that when we claim that “We really care about our customers” then we really mean it. Our culture is one of striving to exceed their expectations. Our customers believe this differentiates us from the crowd.

We have the vision to share your vision.

We want to do more than simply fulfil your order. That is why there is a team of specialists in film technology, machine compatibility, printing, graphic design and supply logistics, available to our customers at all times. A recent independent survey showed **over 95%** of our customers praised our people for both service and customer response. We want to improve on that percentage and we would welcome the opportunity to talk to you about how we can contribute to your success.



Small wonder that customers look to us for new ideas.



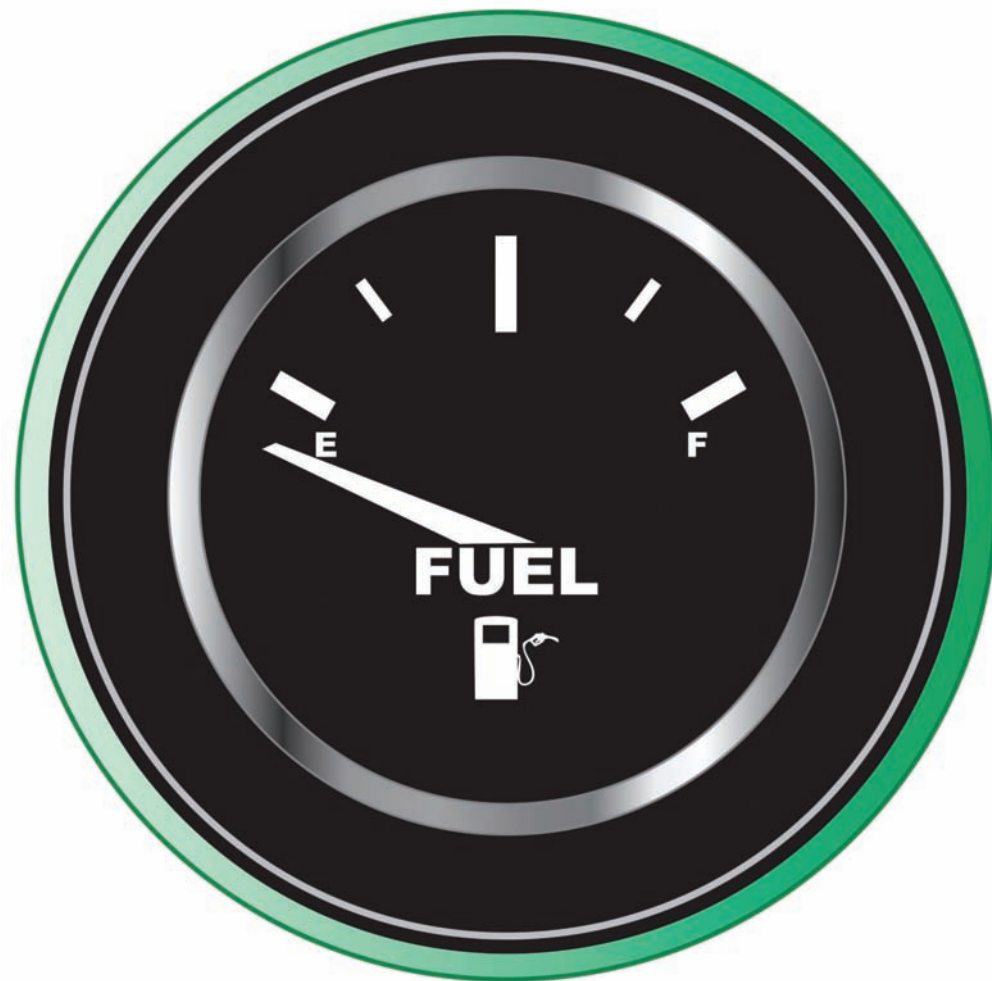
With resources at a premium, we're conscious of the legacy to leave for the Earth's future generations. We welcome the opportunity to work with our customers to develop the most appropriate packaging formats for their products.



We're thinking ahead!

That's why we've established Natural Flexible – a trading subsidiary of National Flexible – dedicated solely to sourcing 'greener' packaging films. Biodegradable, compostable and sustainable films are all part of the ever increasing portfolio of alternatives we can offer to conventional packaging films.

Don't let your packaging 'cost the Earth'



A strong focus.

That's it! A brief look at the National Flexible customer support package. A combination of quality & hygiene accreditation, 1-3 day delivery service, graphic design, pack design, new films, technical support, machine evaluation etc, etc.

Unfortunately, we did not have the time to outline how we provide up to six months free credit, free origination, nor details of our complete range of films.

By asking for a copy of our product brochure, you can find out more about National Flexible and share in our success with customers.

Do you like the look of us? If you are tempted to see a little more of us, give us a call and we will send you a product pack. A look at our website also reveals more of the strengths on show from National Flexible.





Films for the future, available today.

Packaging films need to change if we are to conserve
our planetary resources for future generations.



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