## BEER FRESH FROM THE KEG.

## The HUBER PartyKEG classic, a worldwide success.

The HUBER PartyKEG classic with integrated tap stands for fresh beer on tap worldwide and is a guarantee for the effortless enjoyment of draught beer at home or away - no accessories needed! More than 1000 beer brands on five continents use the large surface area of the HUBER PartyKEG classic for the attractive marketing of their breweries and brands.













































We live packaging.



We live packaging.



### A brief ABC of refreshing beer on tap:

### A for advertising

A personal party keg is a popular promotional gift. As an advertising article, give-away or for other types of marketing, the HUBER PartyKEG classic is the right product.

#### B for beer

Straight from the keg – all beer drinkers love the taste. The HUBER PartyKEG classic stands for savouring that unmistakable flavour of beer on tap.

#### E for environment

Making tomorrow's world better. All the packaging in the PartyKEG family is made from tinplate and therefore recyclable in an infinite recycling loop. So nothing is wasted.

### F for fantastic

With millions of kegs sold in over 60 countries, many brands have been in the 5-litre party keg version. HUBER PartyKEG classic is fantastic for any type of beer, whether it's lager, IPA, wheat beer or even doppelbock.

### H for hygiene

Trouble with annoying accessories? HUBER PartyKEG classic has everything you need. The resealable tap stays clean and germ-free, even after frequent usage.

#### L for limited series

We can offer various standard designs, purchasable by the pallet, perfect for microbreweries. Contact us – we will be happy to show you our current

### N for no-risk

The keg is easy to use, but also has to be safe. The **HUBER PartyKEG classic** is completely easy and safe to use. The tap is tamper-evident to ensure you are the first to tap from it

### P for printing

Printed on the HUBER PartyKEG classic in top photo quality, your brand message will stand out on the shelves. With a minimum print run of 3,000 party kegs you can start the success story of your own brand in the 5 litre category with your own personalised design. The opportunities are endless.

#### S for storage

HUBER PartyKEG classic's closed system makes it space saving and easy to store. As it is resealable even the once openedkegwillnotdripwheninacooler, a the car or lying down in the fridge.

### T for tap

The fully integrated tap ensures you enjoy beer down to the very last glass. Perfect tapping results in no time requires no annoying accessories and can of course be resealed.

### U for unique

The **HUBER PartyKEG classic** makes a unique statement at the POS and to consumers. Not just the enormous advertising space (1500 cm²) but also the unlimited design potential put enjoying draught beer at home on a new level.



The ideal packaging for the export of your beer brand

The 5 litre PartyKEG classic with integrated tap is ideal for breweries for the development of growth markets such as China, South America or Africa. For particularly high standards, we offer the attractive disposable keg also in a special version – the ExtremeKEG, a reinforced HUBER PartyKEG classic



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The 5-litre PartyKEG with integrated tap

## YOU CAN'T POUR A BEER BETTER.

## Draught beer at its best.

The HUBER PartyKEG classic is the star of packaging ideas. Discover the refreshing taste of beer for your brand too.



## TO SUIT YOUR TASTE.

## Superb qualities.

The HUBER PartyKEG classic with integrated tap is the perfect answer to enjoying beer at home.

## Highlights...

## ...that speak for themselves.



### **Brand**

- Perfect draught beer
- 1500 cm² of advertising space

- The refreshing taste of cold draught beer
- Strong shelf presence at the POS
- Customise your brand



### Tap technology

- Completely integrated tap

■ In-built safety

### ■ Drip-free, hygienic tap

- Easy to use with no accessories
- No rinsing or cleaning necessary
- Safe to use
- Tamper-evident tap



### Material & waste disposal

- Packaging made of tinplate
- 100% recyclable

- Strong and unbreakable
- Impermeable to light and gases
- Non-returnable



### **Storage & transport**

- Resealable tap and ventilation seal
- Compact size

- Transportable, even if the keg has been opened
- Can lie flat in the fridge
- Requires less space than a twelve pack



### From A to Z

- Suitable for all types of beer
- Kegs supplied ready for filling
- Small and large quantities

- Can be filled with any beer and brand
- Easy to fill and seal
- From basic to fully-automatic filling equipment

# HUBER PartyKEG classic.

## Endless possibilities for your success!

Over the years we, together with our customers, have collected many experiences and ideas for the long term marketing of the 5 litre party kegs which we would like to share with you.

### **Promotional kegs**



**Neutral** kegs

The HUBER PartyKEG classic in an

individual company design is the per-

fect promotional item or giveaway for

customers, partners and employees. Everyone benefits from this highly attractive promotional item!

### We offer PartyKEGs straight from the warehouse with a neutral design – 240 kegs or more on a pallet. Ideal for your entry into the PartyKEG business.

### **Special editions**



The HUBER PartyKEG classic with great design options is particularly suited for special editions. Whether seasonal highlights, major sporting events and concerts or attractive and fun special decor, it will guarantee you reach new fans for your beer brand. Start your collection today!

