

# Freshpack™

Freshpack™ is the name for a carton sandwich pack which combines a lightweight board with a film laminate. The board provides strength and a quality print surface for image and information. The film also gives a water and air barrier for sealing in freshness and protecting from contamination.



- **The World's Lightest Sandwich cartonboard packaging**
- **Day fresh and long life versions available**
- **Uses lightweight, sustainable carton board and film laminate**
- **Easy perforated opening feature**
- **Excellent branding opportunities, shelf impact and product visibility**
- **Oil-based plastics reduced by 85% compared with plastic equivalents**
- **Integral window removes risk of window glue gaps**
- **Widely recyclable**

As used by:



**SIMPLE, CLEVER, PACKAGING SOLUTIONS**