

THE
RIGHT
CHOICE



 **PakLab**
New York • California • Ohio • Indiana



PAKLAB IS THE RIGHT CHOICE IN CONTRACT MANUFACTURING

○ Customer Service

At PakLab we pride ourselves on an ability to come up with inventive and cutting-edge solutions to your project dilemmas, and seek to deliver the best possible outcomes in cost, quality and timing.

○ Innovation and Manufacturing Solutions

We employ a world-class team of Chemical Engineers, Chemists, Microbiologists, Lab Technicians, Packaging Specialists as well as Structural and Graphic Designers who will oversee your project from conception to completion.

○ Earth Friendly

We are fully committed to promoting a long term environmentally-sustainable vision for packaging, materials and recycling processes.

Founded in 1985, PakLab is a fully integrated, strategic partner for Fortune 100 Companies and multi-channel privately owned businesses; offering a brand of services that sets a new standard in Contract Manufacturing Organizations. We offer more than any competitor in today's arena, and from a completely new perspective designed to meet the demands of this new economy. We meet your expectation for qualified personnel in the areas of product design, R&D, technical, procurement and manufacturing.

National and global brands trust PakLabs earned reputation for professionalism, support and loyalty. We bring innovation, value and patentable technology to the Personal Care, Skin Care and OTC markets.

We complete our brand of services by also offering flexible film for packettes and kit assemblies from our four locations in the US.

Our organization is committed to the preservation of the environment; we are rich in diversity, proud members of the National Minority Supplier Development Council.



Our goal is to establish the “PakLab brand of services” as a Trademark in the beauty and skincare industries.

REDEFINING PROJECT PARTNERSHIPS IN BEAUTY AND SKIN CARE ENGINEERING

We offer the highest level turnkey experience in the industry. This unique brand of services positions us as a dominant force in the world economy of today's business to business services, making PakLab the first company to match, department by department, the professional needs of the most sophisticated clients in our industry.

FOUR FACILITIES NATION WIDE

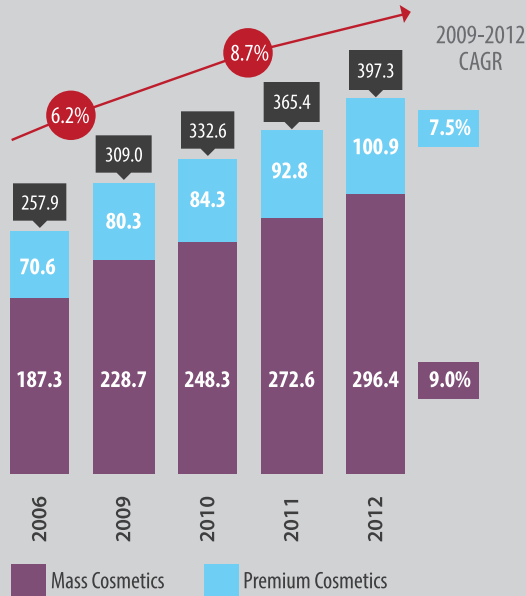
- Full Compliance with FDA and OTC Regulations
- Graphic Design
- Innovation and Technology Transfer
- Research and Development: Liquid, Gel, Emulsion, Solid, Alcohol, OTC, Enzyme, Powder
- Packaging Engineering
- Analytical Testing
- Compatibility Testing
- Stability Testing
- OTC Testing
- Microbiology
- Pilot Batching
- Scale Up Manufacturing
- Packaging Procurement
- Supply Chain Management
- Full Spectrum Filling Capabilities
- Flexible Film Manufacturing
- Packette Filling
- Alcohol Products
- Enzyme Based Products
- Kit Assemblies
- Inventory Management (EDI)



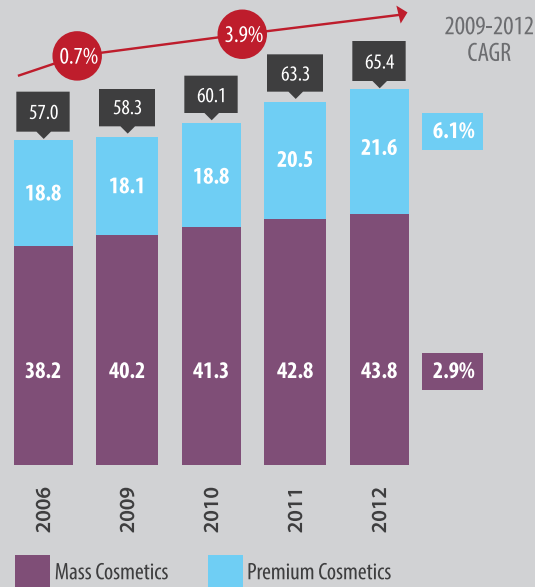
The NEXT STEP in the OUTSOURCING EVOLUTION

INDUSTRY LEADERSHIP

Global beauty and personal care market size



North America beauty and personal care market size



Key Observations

- **Global Markets:** Mass cosmetics have shown steady increases, with premium cosmetics making a post-recession comeback and driving growth in all markets.
- **North America:** Growth in the U.S. market in 2010 was driven by luxury products which recovered after declining in 2009.

Our long term relationships with allied clients are based on impeccable service, unsurpassed value and sharing of their strategic vision for growth. Our service level has become the new paradigm in Contract Manufacturing Organizations. We help our clients to become leaner and more agile by staffing our operation with experts in the areas of Innovation, Package Engineering and Graphic Design. We are truly a full service extension of our client's organizational chart!

PakLab is years ahead of our competition in our core competencies and our level of service. Let us prove it to you.

SPECIALTY FLEXIBLE PACKAGING

FLEXIBLE PACKAGING

Expand your brand by cross marketing, or package your products directly into one of our specialty films. We offer customized configurations, repackaging, POP floor displays, pallet packs, promotional shippers and display modules.

THE ECO-FRIENDLY OPTION

75% Flexible packaging uses 75% less energy to make than cans.

85% Flexible packaging can save up to 85% on freight costs.

90% Flexible packaging can save more than 90% in storage space, saving you overhead.



THE PAKLAB DIFFERENCE

- ISO 9001:2008
- Certified Ansi/ASQ Q9001–2008 Certified
- ASI Excellence Rating
- Printing: Flexo and Roto
- Up to 10 Colors or CMYK
- Mono and Coex Films
- Solvent, Solventless and Water Based Adhesive Lamination
- Extrusion Lamination and Coating
- Tandem and Specialty Laminations
- Chemical Resistant Laminations
- Compostable and Biodegradable Films
- High Respiration Film Processes
- In Mold and Heat Transfer Labels
- Pouch Making
- Auto-Labeling and Code-Dating
- Experienced Field Service Team



PACKETTES and CO-PACKING

PakLab meets your packaging needs with speed, value and accuracy. Offering sampling programs and promotional packettes as well as household products and enzyme based formulas. Co-packing includes retail product display assembly, re-packaging, fulfillment, membership store displays and kit assemblies.

**SERVING SEGMENTS
OF BUSINESS FOR
HOME AND WORK**

RETAIL

HOUSEHOLD

INSTITUTIONAL

MILITARY

**CONSUMERS LOVE
SAMPLING GIFT PACKAGING**



The latest research reveals that sampling packaging is the hands-down winner when it comes to message recall—generating a 15-50% higher consumer repeat sale rate than TV, print and online advertising!



THE element4 ADVANTAGE

Your one-stop access to the four critical elements to make a product that sells. Our team of experts will collaborate with you through each step:

e1: DESIGN

- Brand Identity
- Graphic Design
- Package Engineering and Design
- Collateral Materials

e2: LABORATORY SERVICES

- Research and Development
- Next-Step Technology
- Formulation for Domestic and Global Markets
- Ingredient Research
- Product Testing
- Efficacy Testing
- Package Testing
- Claims Substantiation

e3: MANUFACTURING

- Experimental Runs
- Pilots and Validation
- Scale Up Process
- Full Range Filling capabilities
- Second Assemblies
- Flexible Package/Promotional Items
- Supply Chain Management
- Inventory Management (EDI)



element4
skin science studio™

element4: Your Brand!

Let us help you create products with a real point of difference. We'll take every production, supply chain and technical support concern off your plate so you keep your competitive edge in marketing, and give your consumers a reason to fall in love with your brand.

You are invited to take advantage of our entire suite of services, or have the freedom to customize your own package of services based on your specific needs.

Whether you seek to revamp your existing brand, or add a Personal Care or OTC product to your current distribution chain, we can meet your needs by offering all the world class services listed here. We feature a platform of core competencies that are unique in today's Contract Manufacturing Organizations. Welcome to PakLab and element4 skin science studio.





element4 offers an unprecedented combination of the industries most talented creative professionals, including award winning Industrial Designers, Engineers, Graphic Designers and Marketers.

Our team understands packaging from every angle:

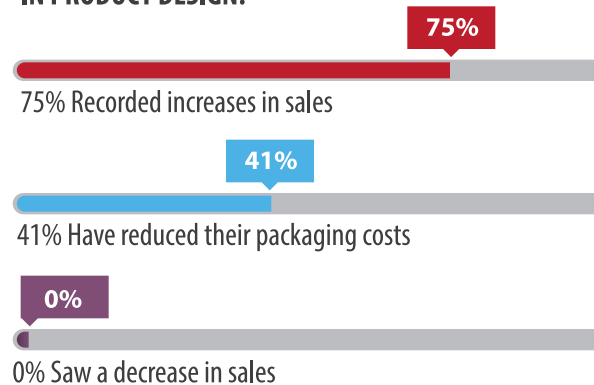
- Product Manufacturing
- Primary Components
- Secondary Cartons
- Tertiary Packaging
- Technical Functionality
- Product Differentiation and Branding
- Consumer Effectiveness and Convenience
- Market Differentiation

This unique approach gives you the best opportunity for seamless production and optimal market success. It's proven, it works, and it has led to the creation of some of the most successful lines on the market today.

With our deep understanding of product development, manufacturing, packaging mechanics, and product design, element4 creates innovative products from the bottom up. Combining this expertise with the use of today's latest technologies we will develop your product specifically for you and your consumer.



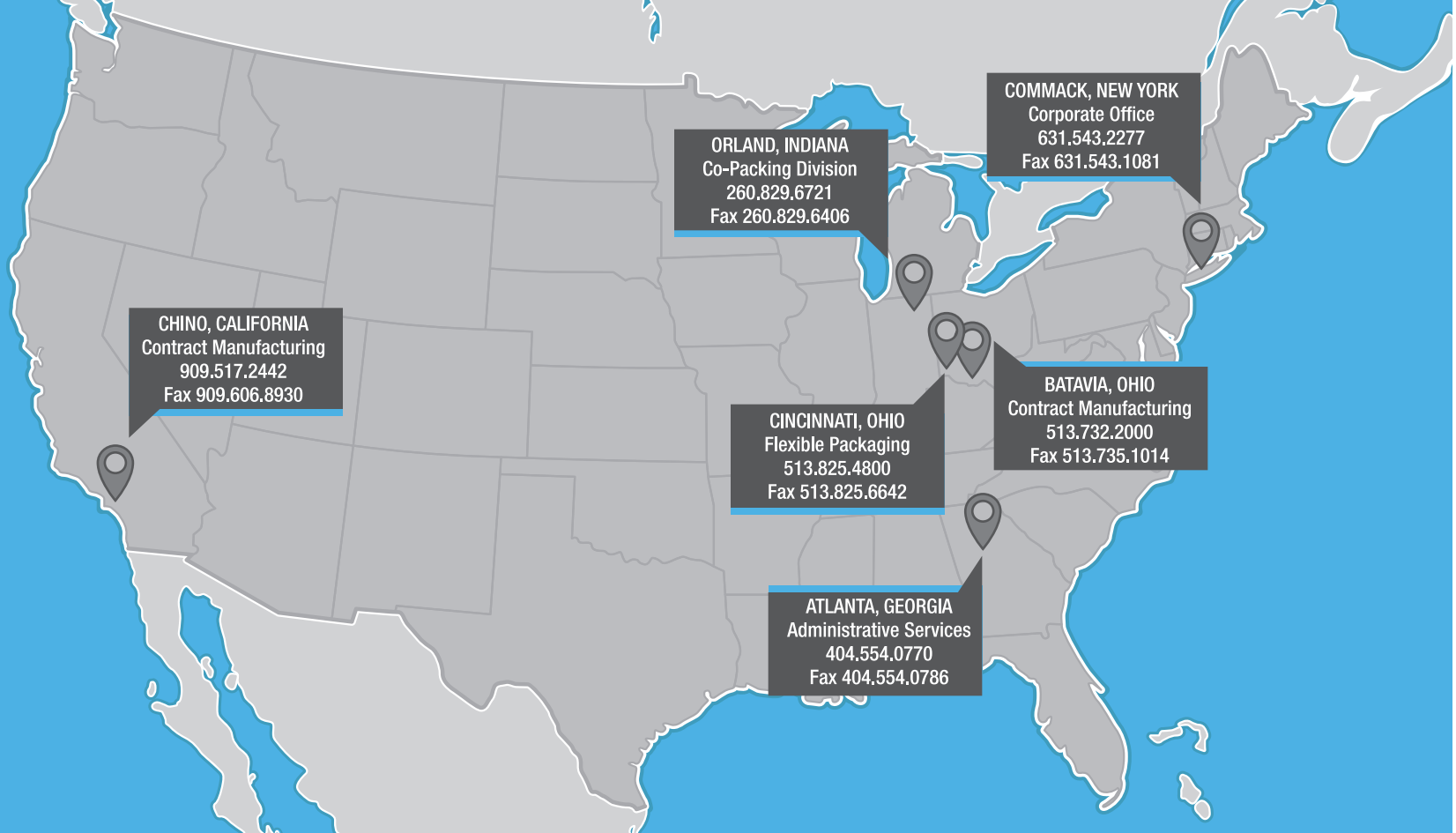
COMPANIES THAT HAVE RECENTLY TRUSTED US IN PRODUCT DESIGN:



*Studies conducted by CNI – National Confederation of Industries

“A retail package is the last and best chance to make a sale.”

Marty Neumeier
Renowned Packaging Design Director/Author



CHINO, CALIFORNIA
Contract Manufacturing
909.517.2442
Fax 909.606.8930

ORLAND, INDIANA
Co-Packing Division
260.829.6721
Fax 260.829.6406

COMMACK, NEW YORK
Corporate Office
631.543.2277
Fax 631.543.1081

CINCINNATI, OHIO
Flexible Packaging
513.825.4800
Fax 513.825.6642

BATAVIA, OHIO
Contract Manufacturing
513.732.2000
Fax 513.735.1014

ATLANTA, GEORGIA
Administrative Services
404.554.0770
Fax 404.554.0786



www.paklab.com

Call for more information
909.517.2442

Design • Product Development • Formulations • Contract Manufacturing