

# Packaging **Focus**2020

Reduce, Reuse, and Recycle, are key elements of SR Packaging's 2020 development.

**Reduce:** 70% plastic reduction, Eco Airless Bottle

**Reuse:** Reusable shell and the Refillable PCR Airless Bottle

**Recycle:** Post-consumer recycled resin added from 10% to 100%

"Be Responsible with the material we use" - as a plastic packaging manufacturer, we started the use of post-consumer recycled resin since 2006, and now we have all packaging offerings available with optional PCR content.

We also focus on improving the airless bottle and make sure the new design is in line with our **3R** policy.

For skincare, baby care, home supply, and beauty brands, we cover all the needs and make it easy to opt for the best solution possible.

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# Focus selections...

## Packaging:

use of post-consumer  
recycled resin



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"Be responsible with the  
material we use"

## Refillable bag-in-bottle airless system



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Lowers ecological  
impact by reducing  
plastic use up to 70%



How is packaging  
waste transformed  
into new packaging?



## Be part of the circular economy, from “waste” to “PCR pellets”, no landfill, no ocean plastic.



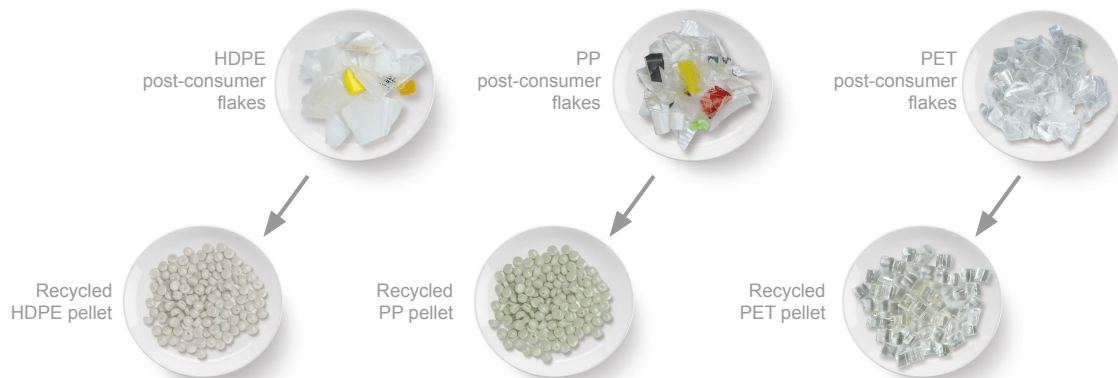
EuCertPlast

The recycling process and associated management of the facility for waste plastic have been audited and meet the required standards for certification under the **EuCertPlast** Scheme for European Plastic Recyclers.



Good for me.  
Good for the environment.

The PCR resin is audited and certified, compliance with the provisions of European RoHS - Total recycled plastics content. Packaging made of PCR resin is qualified to apply for **Blue Angel Eco-labelled** products and services.



# ❖ PCR PE, PP, and PET **Bottle** in all sizes and styles

Increase the level of PCR and use less virgin plastic can be an even greater sustainable solution to reduce environmental impact.



[View SRP catalog](#)

From 10% to 100%, SRP has the entire bottle collections available with a customizable PCR option.

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PET Bottles



PP bottles



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## ❖ PCR PET **Jar**, heavy-wall design

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The focus of this thick-walled jar collection is to provide a complete packaging solution that has the charismatic, glass-alike, crystal appearance, and at the same time, optimize the possible usage of post-consumer recycled resin for each component.

Description	Reference	Process
10 ml thick-wall PET jar	ZY37012	ISBM
20 ml thick-wall PET jar	ZY37020	ISBM
30 ml thick-wall PETI jar	ZY37030	ISBM
60 ml ultra thick-wall PET jar	CHS3066	Injection Molding
100 ml ultra thick-wall PET jar	CHS3067	Injection Molding

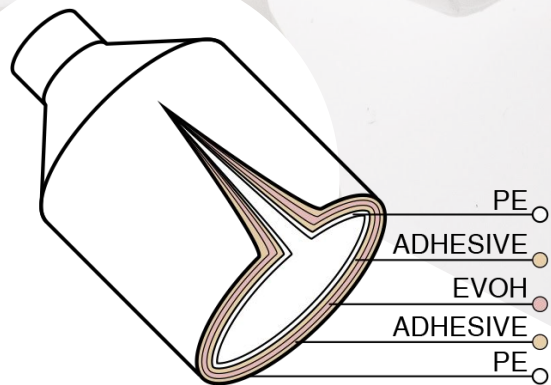


# ❖ PCR Tube

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## ▼ 5-layer PCR Tube

Replace virgin PE resin with PCR PE resin during the co-extrusion process of manufacturing 5-layer tube (PE-adhesive-EVOH-adhesive-PE)



PCR added

The perfect combination of an airless dispensing pump with a super oval, flat-shaped PCR tube, stands out from other options available on the market.

## ▼ PCR Airless Tube



Create your own PCR  
Airless Tube



Reference	CHS7072
Neck size	15/410
Dispensing dosage	0.2 ml
Tube dia.	35 mm

# ❖ PCR Dispensing Solution: Pumps & Sprayers

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SRP adds 100% PCR components for all dispensing pumps and sprayers, featuring specific functions that are developed based on viscosity variation.



Dispensing type	Neck size & dosage	Application
Airless Pumps	20/410 (0.18 cc) 24/410 (1.0 cc)	Skincare and beauty solutions: Moisturizing gel, skin toner, makeup primer...
Airless Pumps (External Spring)	Neck size: 20 mm	Skincare and beauty solutions: Moisturizing gel, skin toner, makeup primer...
Back Suction Oil Pumps	24/410 (0.7 cc) 24/410 (1.0 cc)	Oil-based skincare product: Cleansing oil, makeup removal Oil...
Back Suction Oil Pumps (External Spring)	24/410 (1.2 cc)	Oil-based skincare product: Cleansing oil, makeup removal Oil...
Heat & Cold Temperature Resistant Pump	18/410 (0.2 cc) 20/410 (0.2 cc) 24/410 (0.2 cc)	Personal care, cleansing, and toiletry items: Body lotion, shampoo, shower gel, liquid soap, hand sanitizer.
Pumps (External Spring)	18/410 (0.15 cc) 20/410 (0.18 cc) 24/410 (0.18 cc)	Personal care, cleansing, and toiletry items: Body lotion, shampoo, shower gel, liquid soap, hand sanitizer.
Jet Pumps	18/410 (0.15 cc) 20/410 (0.18 cc) 24/410 (0.18 cc)	Hair care and skin treatments: Scalp treatment
Super-Fine Mist Sprayers	18/410 (0.15 cc) 20/410 (0.18 cc) 24/410 (0.18 cc)	3 sprayer types for various products: Hair spray, refreshing moisturizer spray, make-up fixing Spray.

## ❖ PCR SAMPLE BOX for project review...



The PCR Packaging Sample Box is prepared for companies that are ready to support the Earth with sustainable business decisions.



Request a PCR Sample Box

The PCR Packaging Sample Box contains:

- **PP Cap** (PCR content range of 0%, 25%, 30%, 50%, 100%)
- **White PE Tube** (PCR content range of 0%, 25%, 30%, 50%, 100%)
- **Transparent PE Tube** (PCR content range of 0%, 25%, 30%, 50%, 100%)
- **Clear PET Bottle** (PCR content range of 0%, 10%, 20%, 30%, 40%, 50%, 60%, 70%, 80%, 90%, 100%)

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## ❖ ECO Airless Bottle in distinctive styles

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Contrary to conventional syringe-type airless bottle, Eco Airless Bottle can lower ecological impact by reducing plastic use up to 70%. Eco-Airless bottles are not limited to cylindrical shapes - all sorts of irregular polygonal shapes can be achieved.

The bottles are equipped with two plastic layers: a tough and resistant exterior bottle and a highly compatible inner pouch.

As the product is dispensed and pressure sets in, this inner pouch contracts and separates evenly from the exterior bottle wall.

With SRP's advanced dispensing pump solution, consumers are able to enjoy the experience of product dispensing at any angle, even upside-down.



### More ECO Airless Bottles

- ✓ 100% Vacuum Sealed.
- ✓ No Preservatives Required.
- ✓ Reliable and Accurate dosage.
- ✓ Instant re-prime during repeated usage.

Consumers are able to use the toxin-free product till the last drop, experience excellent product dispensing at any angle, even upside-down.

All available with  
PCR material:  
PCR Airless Bottle

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# ❖ AMARI, the PCR Airless Bottle with an on-off twist lock dispenser

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AMARI



AMARI is the minimalist, streamlined style design featuring a sleek dispensing pump of an on-off twist lock.

With a gentle “click” pulling the dispenser off the bottle, users can easily replace the emptied bottle with a new filled one.

## **Built for Gender-neutral Skin Care**

It is built for gender-neutral skincare solutions as the beauty trend had slowly shifted beyond gender differentiation.

More and more companies are providing personal care solutions both for men and women based on specific skin conditions.

As of today for many, improving self-esteem by using beauty products is no longer a privilege but a daily routine.



Give AMARI a new look

# ❖ Burly, the 160 ml PCR Airless Bottle

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## Helps sustainable brands to satisfy home supplies

Burly makes a perfect fit to complete home supplies.

- ✓ Personal care: body lotion, bathing Gel
- ✓ Baby care: baby lotion, baby oil
- ✓ Suncare: SPF base sunscreen cream
- ✓ Haircare: shampoo, conditioner
- ✓ Baby bottle cleansing, anti-bacterial wash

According to a study by First Insight, Inc. indicates that Gen Z Shoppers make purchase decisions based on sustainable models, most willing to spend more on sustainable items.

Reference	CHS7081B
Neck size	24/410
Airless pump dosage	1 cc
OFC	180 ml
Diameter	50.5 mm
Total height	164.2 mm



Find out the details



# ❖ Refillable PCR Airless Bottle

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The refillable option enables brands to claim sustainability instantly and effortlessly.

Without changing the authentication of the packaging, simply replace the conventional syringe-type inner airless bottle with SRP's PCR Airless Bottle.

ACD series



How Refillable PCR  
Airless Bottle works?



More refillable options





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Headquartered in Taiwan, we're a producer of packaging, we have two contemporary and efficient factories, a warehouse brimming with numerous stock products created from proprietary moulds, and we devote ourselves to providing complete project planning for our customers.

**Taichung  
Taiwan**

**Shanghai  
China**

**Tokyo  
Japan**

**New Jersey  
USA**

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