



SR PACKAGING SR Packaging

GRADIENT
Customization

GRADIENT Customization

Exquisite gradients optimize packaging design with incredible visual impact. It is the molding, the spray coating, the metalizing, or the offset printing that adds gradient customization to a component.

Bottles, jars, or tubes.
Creating a desirable gradient effect takes only a few steps.





Molding in two-tone gradation without extra process.

molding gradient

spray coating gradient

A secondary process adds gradient coating on a component.



A secondary process adds gradient metalization on a component.

vac met gradient



offset printing gradient

Apply offset printing to add gradients on a tube.



Translucent Molding Gradient PET Bottles



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molding
gradient

- ✓ Utilize molding technique to achieve 2-tone gradation.
- ✓ Increase shelf impact without secondary processes.
- ✓ Saves time and costs less.

Opaque Molding Gradient PP Bottles





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spray
coating
gradient

Gradient Spray Coating on a PET bottle

▶ BEAUTYCOUNTER Pure Calm Cleansing Milk

- ✓ Add a fine layer of color coating to elevate the visual impression.
- ✓ Allow the original component color to show.
- ✓ Adjust opacity and translucency of the gradient spray coating.

The white PET bottle with a flip-top cap has gradient spray coating and 1-color silk screen printing for the bottle decoration.

[beautycounter.com](https://www.beautycounter.com)

#makeup #remover

spray
coating
gradient



Gradient spray coating on a PET Bottle

► Alterna Haircare Summer Spray

The clear PET bottle with gradient spray coating and 1-color silk screen printing has a super fine mist sprayer and a hydrographic wood printed closure.

alternahaircare.com
#haircare #sunspray

spray
coating
gradient

Gradient spray coating on a PET Jar

► ECOCOCO Stress FREE Body Butter

The simple, cylindrical PET jar has a layer of spray coating light gradation and a 1-color silk screen printing.

ecococo.com.au
#skincare #bodybutter



Gradient Metalization

A secondary process adds gradient metalization on a component.

- ✓ Add a layer of gleam metallic gradation to elevate the visual impression.
- ✓ Reveal the original component color beneath.
- ✓ Adjust opacity and translucency of the gradient metalization.



Gradient offset printing for ABL tubes

► CHAMPNEYS Softening Hand Cream SPF 15

The white ABL tube has gradient offset printing as the background of the graphic design, garnished with sheer gold hot stamping for large-scale glittering dust, and then silk screen printing.

On the white screw cap, it has a gold foil circle as a final touch of the look.

www.champneys.com
#personalcare #handcream





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offset
printing
gradient

Gradient offset printing for POLYLAMI tubes

► bareMinerals COMPLEXION RESCUE DEFENSE

The design keeps the POLYLAMI silver metallic color visible and adds only a light beige gradient offset printing with a 1-color silkscreen printing, and finalized with a matte coating that gives the entire product a warm and tactile texture.

[bareMinerals.com](https://www.bareMinerals.com)
#hydrating #makeupbase

offset
printing
gradient

for
plastic
tubes



almay.com

#cosmetics #concealer

offset
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gradient

for
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tubes



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Email to discuss achievable gradient effects for preferred packaging options.

