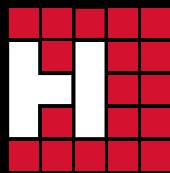


A FRESH *look*

ON ADHESIVE LABELS



les
étiquettes
Haas

DEPUIS 1915

History

Printing labels from father to son
for more than 100 years

Created in 1915 by Georges HAAS, the company LES ETIQUETTES HAAS made its mark by printing numbers and letters on gummed paper.

In the sixties, under the direction of Michel HAAS, the company focused on producing adhesive labels; a more flexible and cost-effective alternative to direct marking.

Nowadays, the company, managed by Florent HAAS and located close to Paris, has become a major player in the adhesive labels printing market.

Our listening skills, responsiveness, innovative and competitive solutions, as well as our focus on quality, aimed at permanently improving your labels, are the assets that we offer you.



Key figures

- > **Established in 1915**
- > 4,200 square meter production facility, located in France (1 hour from Paris)
- > **10 "traditional" production lines**
+ a fleet of digital machines
- > Exports to more than 15 countries
- > **45 passionate and experienced employees**





Know-how

Expertise across the entire graphic production chain

We work closely with you from the design stage to the fixing of your adhesive labels.

You will have at your disposal, high level expertise from the following in-house departments: Commercial & Marketing, Research & Development, Purchasing, Colour Experts, Desktop Publishing, Tooling, Production, Quality, Logistics and Administration.

Wide range of high-performance machines

Our machines combine “traditional” and digital printing methods and are frequently upgraded to provide you with the latest technology.

This allows us to offer you the best choice between different printing methods:

- screen printing UV – flatbed or rotary
- flexography UV and HD UV
- thermographic printing
- hot and cold stamping
- digital inkjet
- digital toner
- variable data

and produce technical adhesive labels with optimal rendering:

- mixed in-line printing for flexography, screen printing, hot and cold stamping, lamination
- on materials between 20 – 300 microns
- on adhesive or backing liner
- in setting
- production of multi-page booklets of up to 8 pages of in-line printing, etc.



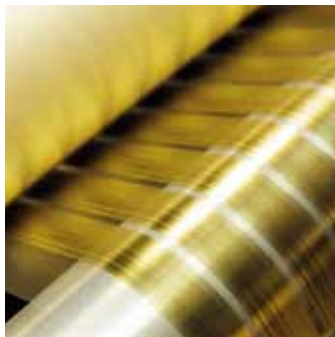
Adhesive labels

Tailored to your needs

- > **Various materials:** paper (metallic, diffraction, iridescent etc.), synthetic (no label look effect etc.), destructible materials, permanent or removable adhesives etc.
- > **Personalized formats:** special cut, micro-printing, multi-page booklets for up to 8 pages of in-line printing to increase ways of getting your message across etc.
- > **Custom-made colours, developed by our Colour Experts** to perfectly match the shade of your products (nearly 5,000 already developed).
- > **Special effects:** material (leather), braille, sequins, mother-of-pearl, hologram, diffraction phenomenon, doming, specific ink (scratch-off ink, perfumed ink, thermochromic ink) etc.
- > **Immaculate finishes:** gold, silver, lamination, varnish, embossing etc.
- > **Specific resistances:** UV, humidity, extreme temperatures, various chemical agents, industrial constraints.
- > **Security solutions:** integrating a Radio Frequency to address theft issues and to avoid the use of blisters, adding extremely reliable variable data for identification and traceability purposes etc.
- > **Various conditionings:** in roll form, in sheets.

Continual innovation

Our Research & Development Department is constantly striving to create labels that meet even the most demanding expectations (security solutions, special effects, partial adhesive, lamination of various materials, numbering, multi-page booklet, plus the patented adhesive labels that secure the packaging etc.).



Quality *Made in France* & Environmental responsibility

We treat your labels with utmost care. **Our Quality Management System ensures optimal quality and traceability through:** employee commitment, a dedicated Quality & Control Department, specialized and reliable production controls, a passion for continuous improvement etc.

We take great pride in our environment protection policies and aim to reduce our footprint through: efficient management of greenhouse gas emissions, collaboration with our suppliers to drive the use of recyclable raw materials, optimizing recycling and waste reduction, selection of an energy-efficient building when expanding our production facility etc.



References

They trust us

We have shaped our experience through close contact with the most demanding players on the luxury products market. The quality of our creations and our unique know-how have made us **the partner of choice for both small enterprises and important international groups in the following fields, both in France and abroad: Cosmetics & Perfumery, Wine & Spirits, Agri-food, Medical and Industry.**

We would be delighted to put our passion and experience at your disposal.

Overview of some client references:



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