

**DNP**

# Corporate Profile

▶1876 Established Shueisha (the predecessor to Dai Nippon Printing); began letterpress printing



▶1882 Began selling printing type

▶1886 Built Daiichi plant in Tokyo's Ichigaya-Kagacho

▶1935 Shueisha merged with Nisshin Printing Co., Ltd. to form Dai Nippon Printing Co., Ltd.

▶1944 Launched the Technical Research Laboratory (now called the Research and Development Center)

▶1949 DNP shares listed on Tokyo Stock Exchange

▶1951 Began "expansion printing"

▶1956 Created a project planning section, thereby establishing comprehensive services including planning, printing, and production

▶1963 Established Hokkaido Coca-Cola Bottling Co., Ltd.

▶1964-69 Established overseas representative offices in quick succession, including offices in New York, Frankfurt and others



▶1975 Began digital processing of image data

The Time-Life Building was the home of DNP's representative office in New York

▶1986 Opened Ginza Graphic Gallery (ggg) which specializes in graphic arts



▶1998 Began issuing "DNP Group Environmental Report"

▶2001 Announced the "DNP Group Vision for the 21st Century"



▶2006 Opened the "Louvre - DNP Museum Lab"

▶2014 Opened DNP Kyoto Uzumasa Cultural Heritage Gallery

### Information Communication

The first book wholly produced in Japan using Western-style bookbinding

▶1877 Printed a revised and translated edition of "Self Help" written by Samuel Smiles and developed cardboard



▶1898 Started printing stock certificates

▶1910 Nearly completed development of DNP's original "Shuei" type face



Became a huge hit in prewar Japan

▶1925 Printed the first edition of "King" magazine



▶1945 Printed paper currency



Enhanced printing systems to allow publishing companies to issue weekly magazines

▶1955 Printed "Kojien," one of the most authoritative dictionaries in Japan



▶1956 Printed weekly magazine "Shukan Shincho"



▶1965 Started mass-producing business forms

▶1972 Began operating a computerized typesetting system



▶1973-74 Began full-scale production of magnetic bankbooks and cards



▶1978 Developed large-scale holograms



DNP is especially adept at developing operating systems and applications of smart cards

▶1983 Developed smart cards



▶1984-85 Developed thermal transfer ink ribbons



▶1985 Developed an electronic dictionary on CD-ROM



▶1995 Launched "Media Galaxy" Internet service

▶2000 Established Internet Data Center

▶2001 Launched website for online marketing of published content

▶2001 Developed SIM cards for mobile phones

▶2005 Introduced PrintRush, the photo printing KIOSK

▶2010 Introduced "honto" e-book sales service

▶2013 Established DNP Kashiwa Data Center



### Lifestyle and Industrial Supplies

▶1951 Fully entered the fields of paper containers and film packaging

▶1952 Developed technology for printing decorative paper



Adapted technologies to production of individual packages for sale in supermarkets

▶1961 Began printing directly onto steel plates



▶1967 Began producing molded plastic containers

▶1969 Began production of laminated tubes



▶1976 Developed aseptic filling system for coffee whitener

▶1976 Developed paper containers for liquids



▶1983 Developed multilayer barrier film

▶1984 Began producing PET bottles

▶1992 Developed polyethylene terephthalate (PET) bottle preforms



Entry to the fields of energy-related components

▶1996 Developed manufacturing technologies for electrode for lithium-ion batteries

▶1999 Commercialized soft packs for lithium-ion batteries

▶2004 Succeeded in forming capillary blood vessel patterns



▶2007 Developed packaging for Japanese-style space foods



▶2013 Established packaging plant in Vietnam

### Electronics

▶1958 Succeeded in producing prototypes of shadowmasks used in color televisions

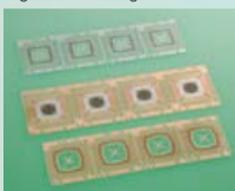


Opened the door to domestic production of color televisions

▶1959 Succeeded in producing prototypes of photomasks for semiconductor circuit pattern



▶1964 Began manufacturing lead frames



▶1985 Developed production technologies for LCD color filters



▶2001 Began commissioned processing of Micro Electro Mechanical Systems

▶2001 Developed a flexible organic EL (electroluminescent) display



▶2011 Developed the world's thinnest (0.28mm) printed board

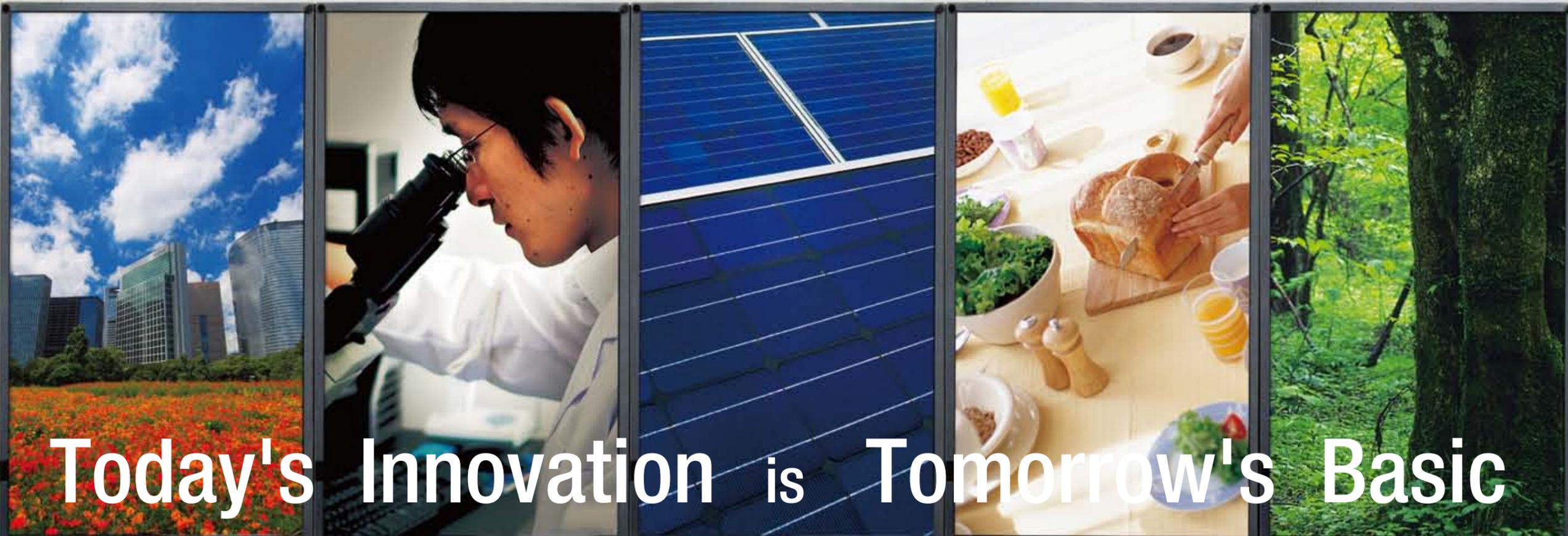
▶1995 Unveiled technology for forming multilayer wiring

▶1997 Began full-scale production of anti-reflective films for LCD

▶1999 Developed ultra-high-density multi-layered substrates used in semiconductor packages

## DNP's Business Development

DNP is one of the world's largest comprehensive printing companies. We provide a variety of products and services in a wide range of business fields to consumers and some 30,000 corporate clients in Japan and around the world. Since founding the company in 1876, we have continued to develop our business by constantly asking ourselves, "What can we do to improve society?" The company's motto from the time of its founding — "Run a civilized business" — expresses the desire of DNP's founders to contribute to the improvement of people's lives and the development of society. This desire has been passed down faithfully to today's DNP. Since the 1950s, DNP has promoted "expansion printing," which means expanding our fields of business by broadening possibilities for the application of printing technologies. From printing books, magazines, and commercial materials, we progressed into such fields as packaging, decorative materials, display components, and electronic devices. Today, DNP is still expanding into new business fields, including environmental preservation, energy, and life sciences. DNP has always created "tomorrow's basic" in order to solve problems faced by businesses, consumers and society. And that is what we intend to keep on doing.



# Today's Innovation is Tomorrow's Basic



**Comfortable communication** that safely connects people with the world

**Reliable medical information services and products** that keep people vigorous

**Sustainable society** that is gentle on the global environment

**Safe and comfortable lifestyles** that evolve along with local communities

Innovative products and services that can solve a variety of problems and help realize the kind of society people dream of

There are things that do not exist in today's world but will always be around for everyone to use freely in the world of the future.

DNP creates what will become "tomorrow's basic."



## Today's Innovation is Tomorrow's Basic

DNP's Ongoing Businesses

→ P3  
Publishing Solutions

→ P4  
Marketing Communication

→ P5  
Information Security / BPO

→ P6  
Imaging Communication

→ P8  
Packaging

→ P9  
Lifestyle Materials

→ P11  
Display Components & Electronic Devices



**Information Communication**

Abundant communication provides spice to life. As media become increasingly diverse amid widespread digitalization and networking, DNP makes active use of cutting-edge printing and information technologies and engages in earnest dialogue with people in order to expand into diverse business fields that broaden everyone's business opportunities. DNP values consumers' point of view as we create a variety of communication formats including pleasant communication through text and images, strategic marketing, business process support, and information security infrastructure.



## Creating New Possibilities for Publishing Business

[ Publishing Solutions ]

As the Japanese publishing industry's "No.1 partner," DNP doesn't just print and produce books and magazines. Rather we create new possibilities for publishing business through services like proposing marketing and publishing plans, designing promotions linked with bookstores and other businesses, and seamlessly promoting paper books alongside electronic books. We also contribute to the globalization of publishing businesses.



**Meticulous support for book production**

### Experienced publication printing

DNP's production support systems boost the efficiency of weekly and monthly magazine production. Our integrated book production lines provide speedy, high-quality printing and bookbinding. We offer POD\* services that reduce inventory risk by decreasing lot size. We also offer translation into multiple languages, worldwide localization services, and other solutions that precisely meet the diverse needs connected with the production and manufacturing of books and magazines.

\* POD: print on demand



**One-stop portal for realizing whatever format a customer wants**

### Hybrid production solutions

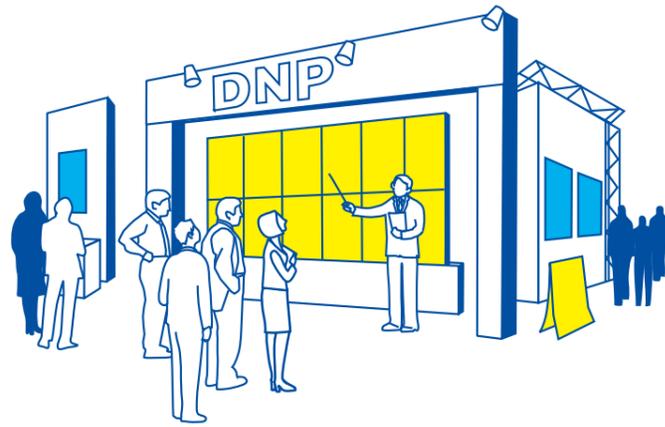
Based on DNP's experience in computerizing printing processes since the 1970s, we offer one-stop service not only for products printed on paper but also for a variety of digital media. By offering e-books and POD service, and by developing Internet content and applications, we expand the range of possibilities available to publishers and provide broad-based support for vitalizing the publishing industry as a whole.



**Where everyone is sure to find the books they want to read**

### "honto" hybrid book sales service

DNP's "honto.jp" website offers one of Japan's largest selections of e-books along with online sales of paper books. The system is also connected with bricks-and-mortar bookstore chains such as Maruzen, Junkudo and Bunkyo-do with which honto shares a reward points system. By making the most of three sales formats: e-book store, online mail-order service, and physical bookstores, we ensure that consumers will find the books that they want to read.



## Promoting Sales and Diverse Communication Channels

[ Marketing Communication ]

Analyzing consumer needs, producing catalogs and other marketing tools, building websites, developing advertisements, events, and sales campaigns, operating customer response centers... These are some of the areas where DNP creates cutting-edge solutions that make the most of new information media to help our client companies strategically develop distribution and sales and implement customer service.



Providing optimal content in optimal formats

### Cross media communications

DNP is promoting its "cross media communications" business, which supports the publishing of information in a variety of paper and electronic media formats based on a single set of data formatted for printing. The system creates and distributes sophisticated electronic catalogs simultaneously with the creation of paper catalogs.



Effective in-store sales promotions

### Digital signage using augmented reality (AR)

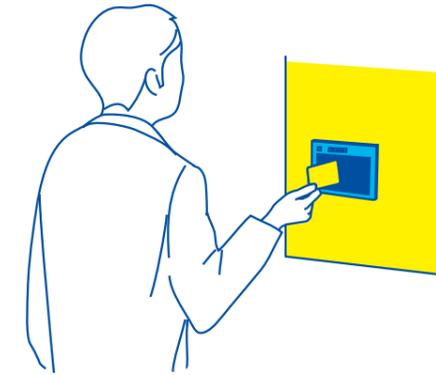
DNP uses digital signage in a variety of locations including city streets, train stations, stores and campuses, to provide optimized information services according to users' current location and affiliations. For example, we combine image processing technologies and AR technologies to offer "digital color fitting." While standing in front of a special monitor that serves as a mirror, customers can change the color of clothing they are trying on by choosing the icon of colors, without having to change outfits.



Creating new value through new information services

### Channels for communication with consumers

DNP operates a variety of communication channels to offer increased advantages to customers and create new value. Examples include our "Receipt!" smart phone application for household budget-tracking, "Elne" online customer loyalty point services, "Orikomio!" shoppers' support services focused on e-flyers, and "All About," a service that provides online information compiled by specialists referred to as "guides."



## Providing Secure Information Services / Supporting for All Types of Business Processes

[ Information Security / BPO ]

DNP makes the most of its advanced information security infrastructure in order to provide secure information services for consumers. These include the manufacture and issuing of smart cards, printing of security vouchers, processing of personal information and biometric authentication. We also provide outsourcing services for all types of business processes. By providing customized solutions for companies' problems, we help them increase their corporate value.



Advanced security solutions

### Smart card and mobile services

As the world's leading smart card company, DNP is involved in every aspect of not only card manufacturing and issuance but also of the development of advanced security solutions. Amid rapidly increasing use of NFC\*-enabled smart phones, DNP will provide information services that consumers can use safely, confidently, and conveniently in the form of international brand prepaid cards and a mobile wallet service based on DNP's authentication technologies.

\* NFC: International standard for near field communication

• The "docomo Kouza Visa Prepaid" is a virtual card displayed on the screen of a mobile device.



Security at a glance — holograms with outstanding stereoscopic effect

### Lippmann holograms

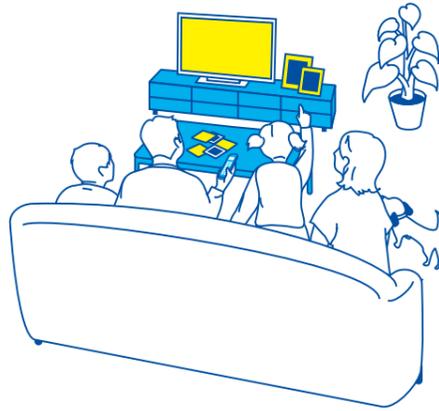
Holograms are being used increasingly widely to prevent forgery of vouchers, personal identification documents, etc., and to protect corporate brands by preventing the counterfeiting of products. DNP is one of just a few companies in the world that mass produce Lippmann holograms, which can express lifelike images that display a great deal of depth and are extremely difficult to counterfeit. We intend to expand applications for these holograms by combining them with other security technologies, such as digital watermarks.



Total support for all business processes

### Business Process Outsourcing (BPO)

By offering comprehensive support and services that address every step from process design to actual business implementation, DNP provides efficient and highly stable solutions to companies' business problems. We will continue to resolve challenges faced by a wide variety of industries related to business processes that handle personal information and other sensitive information.



## Creating the future with imaging communications that connect people, societies and the world

[ Imaging Communication ]

Through its group companies located around the world, DNP provides global manufacturing, sales, and support of printing media and photo printing solutions. DNP offers an extensive range of imaging products and services that enrich the lives of its users through communication, convenience, and enjoyment.



Expanding global business

### Printing media

DNP manufactures and supplies two types of thermal transfer printing media: dye-sublimation transfer media and direct transfer ribbons. Dye-sublimation transfer media produce high resolution, full-color images and are most often used with photo or ID card printers, while direct transfer ribbons are used mainly for printing barcodes. DNP holds one of the largest shares of the worldwide market for thermal transfer printing media, and is expanding its business by leveraging its global manufacturing, sales, and service operations.



Providing systems that satisfy the market's needs

### Photo printing systems

DNP meets changing market requirements by providing software and hardware that integrate as complete photo printing systems for retailers and commercial photographers. This includes products such as the recently-introduced duplex photo printer that delivers double-sided printing to create professional quality photo books and calendars. DNP's modern photo printing systems meet the needs of consumers with support for mobile devices, wireless communication, cloud storage, social media connectivity and network printing.



Touching the future through images

### Operations that encompass all aspects of imaging communications

DNP is expanding its operations to address the entire imaging communications market, including services such as taking photographs as well as processing, storing, printing, and selling images. Our company operates self-service photo printing systems installed at leisure facilities such as theme parks as well as a service that takes photographs at event sites and sells the resulting image contents. DNP's imaging products and services add value to people's lives; we are committed to preserving the personal stories that are worth telling over and over again.



### Lifestyle and Industrial Supplies

DNP supports people's lives in a variety of ways related to basic needs like food, clothing and shelter. We provide a large number of products that are indispensable to the safe, secure and comfortable lives of consumers. For example, we make packaging products, decorative materials for living spaces, and energy-related components. Through the development of advanced products and services, we contribute to the formation of a sustainable society by enabling more efficient use of resources and cleaner energy, pursuing universal designs that make products easier for anyone to use, and by minimizing the burden that our products place on the environment throughout their life cycle.



## Easy-to-use Packaging that Guards the Safety of its Contents

[ Packaging ]

DNP's worldwide packaging business provides high-quality, advanced packaging for foods, household items, medical and pharmaceutical products, and other items. Our packaging products are easy for anyone to use and are exceptionally durable and protective of their contents. DNP continuously develops new high-value packaging products based on consideration for the global environment and an understanding of the needs and everyday realities of consumers and society.



Wrapping up safety and reliability with eco conscious mind

### Developing functional packaging

DNP focuses on developing advanced packaging products that help our customers overcome their business challenges. We develop easy-to-use, environmentally friendly products such as Innovative Barrier (IB) film, a transparent vapor deposition barrier film that reduces aluminum usage, "Biomatech PET" film containing plant-based materials, and universal design-based "UD pouches."



Providing packaging solutions worldwide

### Global expansion of DNP's packaging operations

After we founded a plant in Indonesia in 1972, it became the leading provider of many types of packaging in Indonesia. Making use of technologies and expertise that we cultivated in Japan, we provide high-quality products primarily to corporations that do business on a global scale. In 2013, we are opening a plant in Vietnam, and we intend to expand our business to meet demand from rapidly growing Southeast Asian markets.



Creating new value that is closely connected to everyday life

### Value chain solutions

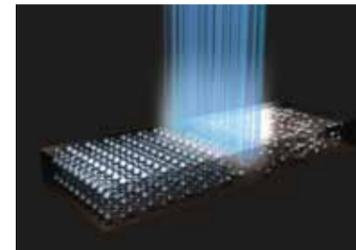
DNP is developing projects that are closely connected to consumers' daily lives. For example, we conduct surveys of convenience stores, supermarkets, and other stores, analyze the eating habits of households in metropolitan Tokyo, and incorporate "universal design" principles that make products easy to use for most consumers. We keep our eye on the entire value chain as we provide solutions related to research and project planning, packaging design, and product planning and promotion, etc.



## Creating Comfortable Living Spaces

[ Lifestyle Materials ]

DNP supplies a wide range of materials for decorating the interiors of homes and offices, medical and nursing care facilities, commercial facilities and hotels, automobiles and railroad cars, etc., as well as exterior decorative products that harmonize with various living environments. In order to create pleasant spaces wherever people live their lives, DNP offers comprehensive solutions that address the entire living-space supply chain.



Using core technologies to make living spaces comfortable

### Electron Beam (EB) products

One of DNP's key technologies is the use of electron beam (EB) exposure for hardening resins applied to various surfaces. We use this technology to provide floor and wall coverings and other products that have superior resistance to abrasion and dirt, resist deterioration caused by ultraviolet rays, and are easy to maintain. We contribute to the creation of healthy and comfortable dwelling spaces in many ways, including the commercialization of EB wallpaper that is lightweight and low in VOCs\*.

\* VOCs: volatile organic compounds that are believed to be a cause of sick house syndrome



Conserving energy with functional materials

### DNP's Ellio product line

Ellio products are manufactured by combining the metal plates and the printing technologies. By printing directly onto steel, stainless or aluminum sheet, Ellio products are aesthetically pleasing while retaining the advantages of using metal. In 2012, we developed "High-reflective, Light-diffusing Ellio" metal paneling that effectively reflects and diffuses natural and artificial light. This product helps to conserve energy by spreading indirect light into every corner of a space.



Developing solutions for every kind of living space

### Living space solutions business

DNP works to achieve optimal living spaces not only for consumers but also for people involved in construction, distribution or manufacturing, and people who operate commercial facilities or multifamily residential buildings. Our Lifestyle Materials business offers solutions for every phase of the living-space supply chain from the design phase — including assessment of living environments and proposal and valuation of spatial designs based on such tools as emotional engineering — to the development of construction methods.

## Electronics

DNP is constantly improving the cutting-edge substrates and materials that are indispensable to evolving modern lifestyles. We apply world-class printing techniques like microfabrication and patterning technologies in order to supply color filters for LCD, photomasks (original plates for making LSI circuits), advanced optical films, and other cutting-edge products to manufacturers around the world. We intend to meet the increasingly diverse needs of consumers, corporate clients and society by continuously developing advanced, high-quality, electronics products.



## Making Electronics Smaller, Lighter and More Functional

[ Display Components & Electronic Devices ]

Rapid growth in the use of smart phones and tablet PCs is dramatically changing the electronic products that consumers seek.

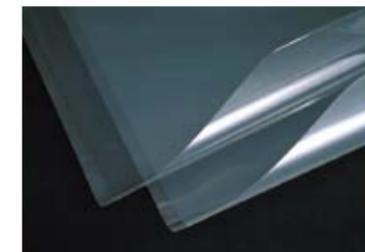
Consumers and corporate clients demand increasingly advanced, high-definition display components, various types of optical films, and more compact, lightweight, electronic devices. DNP develops products that overcome a variety of challenges in order to keep up with that demand.



Meeting the needs of the worldwide display market

Components for all types of displays

In response to rapid growth in demand for smart phones and tablet PCs, DNP has shifted its LCD color filter production more toward small and medium-sized products. We contribute to the market by supplying high-definition, high-quality products. In addition, the market demands thin, lightweight sensors for detecting finger movement on touch panels. DNP's new product development addresses both film-type and glass-type sensors.



Controlling light to make displays easy to see and easy to use

All types of optical films

By making good use of our optical designs, materials development, and the converting technologies that we use for processing materials in clean room environments, we continuously develop a wide variety of optical films. DNP holds the world's top share of anti-reflection films that are used on the outermost surface of display screens to reduce glare from both artificial and natural light. We are also focusing on the development of new optical film products for touch panel, 3D, and other types of displays.

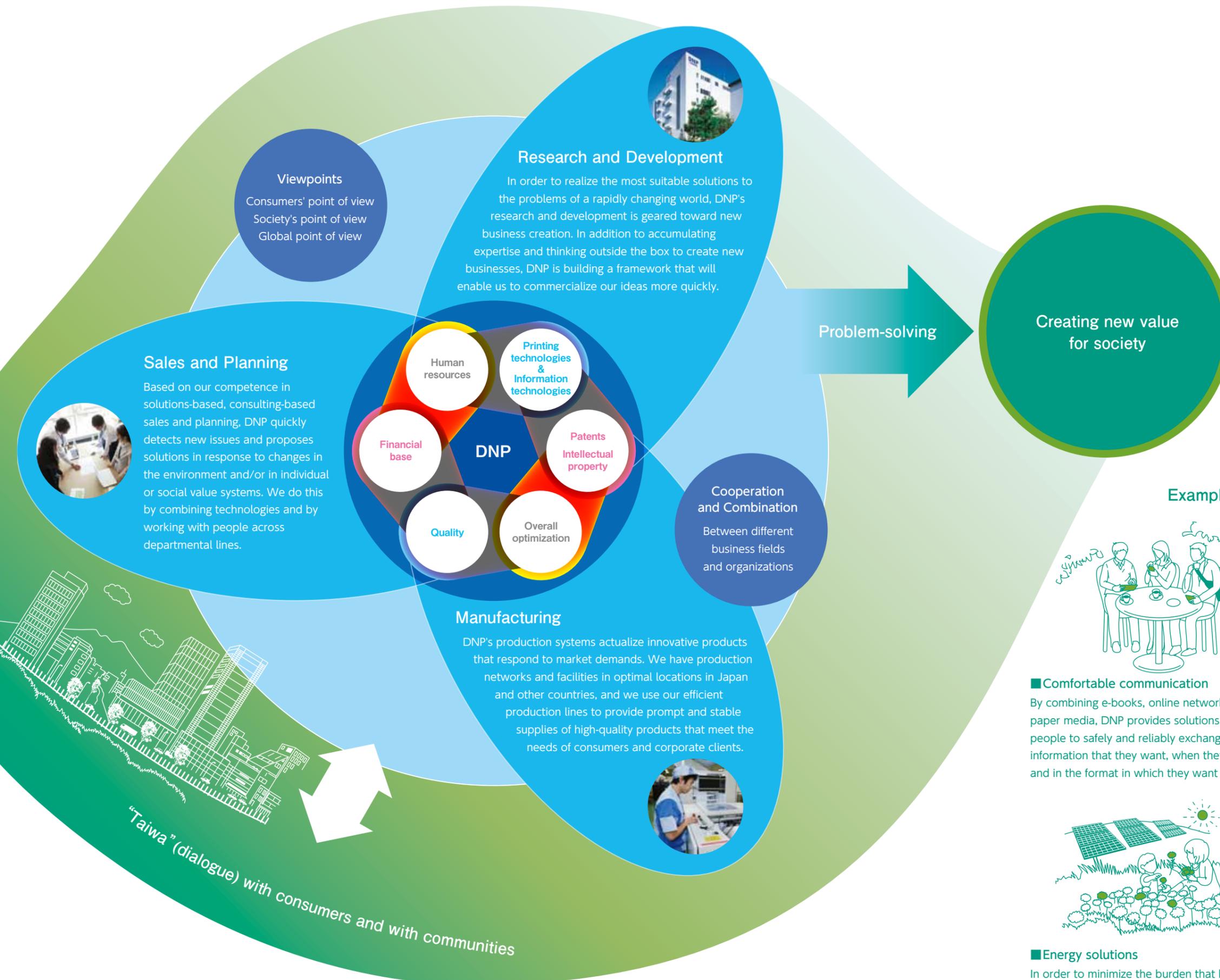


Developing a lineup of indispensable products

Various types of electronic devices

In addition to providing cutting-edge 20nm\* photomasks for semiconductors, we are focusing on the development of nanoimprinting and other next-generation technologies. In an age where all electronic devices absolutely must be compact and lightweight, DNP helps manufacturers around the world by providing a diverse lineup of lead frames, printed wiring boards with embedded components, MEMS\*, and other components.

\* nm: nanometers (billionths of a meter)  
\* MEMS: Micro Electro Mechanical Systems



**Viewpoints**  
 Consumers' point of view  
 Society's point of view  
 Global point of view

**Research and Development**

In order to realize the most suitable solutions to the problems of a rapidly changing world, DNP's research and development is geared toward new business creation. In addition to accumulating expertise and thinking outside the box to create new businesses, DNP is building a framework that will enable us to commercialize our ideas more quickly.

**Sales and Planning**

Based on our competence in solutions-based, consulting-based sales and planning, DNP quickly detects new issues and proposes solutions in response to changes in the environment and/or in individual or social value systems. We do this by combining technologies and by working with people across departmental lines.

**Cooperation and Combination**

Between different business fields and organizations

**Manufacturing**

DNP's production systems actualize innovative products that respond to market demands. We have production networks and facilities in optimal locations in Japan and other countries, and we use our efficient production lines to provide prompt and stable supplies of high-quality products that meet the needs of consumers and corporate clients.

Problem-solving

Creating new value for society

“Taiwa” (dialogue) with consumers and with communities

**The Strengths That Allow DNP to Create “Tomorrow's Basic”**

DNP's main strength is our people, who actively cooperate with partners all over the world as they actively work to solve problems based on the perspectives of consumers, society, and the entire world. In order to create “tomorrow's basic,” the new value that everyone will come to take for granted, we combine a variety of assets including printing and information processing technologies that remain at the cutting edge of each generation, planning and marketing expertise that allow us to be first to detect problems, strength in customer development centered on sales efforts, and the capacity to manufacture high-quality products.

**Examples of how DNP creates “tomorrow's basic”**



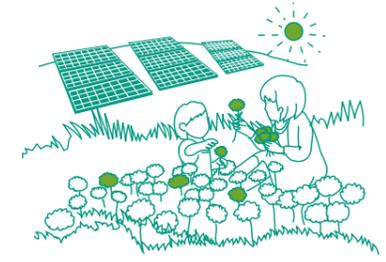
**Comfortable communication**

By combining e-books, online networks, and paper media, DNP provides solutions that allow people to safely and reliably exchange the information that they want, when they want it, and in the format in which they want it.



**Life science**

By applying technologies that we have cultivated through printing, DNP contributes in a variety of ways to the development of products related to regenerative medicine, preventative medicine, pharmaceuticals and diagnostic agents.



**Energy solutions**

In order to minimize the burden that humans place on the environment, we contribute to the development of clean energy sources such as photovoltaic cells and lithium-ion batteries.



**Contributing to local communities**

We make use of our skill at designing energy-saving spaces and controlling air flow in order to boost energy efficiency while achieving smarter, more comfortable living.

## Corporate Philosophy

The DNP Group connects individuals and society, and provides new value.

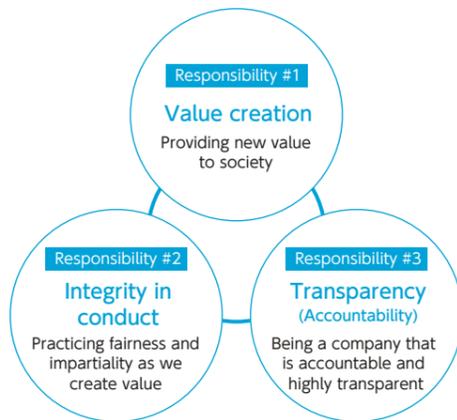
The DNP Group provides society with what individuals need, provides individuals with what society needs.

## DNP's Corporate Social Responsibility

Being a company which is trusted by society

DNP's most important mission is to remain a company that can always be fully trusted by its various stakeholders. We will work to improve our credibility by carefully responding to each of the expectations of our various stakeholders, and by fulfilling the following "three responsibilities."

[ Three Responsibilities ]



## Corporate Profile

Name:

Dai Nippon Printing Co., Ltd.

Head office:

1-1, Ichigaya-Kagacho 1-chome,  
 Shinjuku-ku Tokyo 162-8001, Japan  
 Phone: +81-3-3266-2111  
 URL: <http://www.dnp.co.jp/>

Established:

October 1876

Incorporated:

January 1894

President:

Yoshitoshi Kitajima

Paid-in capital:

¥114,464 million

Annual net sales

¥1,455,916 million (consolidated)

¥1,001,026 million (parent company only)

Consolidated operating income

¥45,471 million

Consolidated ordinary income

¥52,651 million

Consolidated net income

¥33,587 million

Number of employees:

39,198 (consolidated)

10,676 (parent company only)

(As of March 31, 2016)

## Operating Locations

Sales offices and representative offices:

39 in Japan  
 25 in 16 other countries and a region

Manufacturing sites:

56 in Japan  
 13 in 8 other countries and a region

Research Institutes:

2 in Japan



\*1 Saitama (Kawaguchi, Shiraoka, Sayama, Warabi, Kuki, Kamifukuoka, Miyoshi, Higashimatsuyama)  
 \*2 Tokyo (Ichigaya, Enokicho, Gotanda, Akabane, Kamiya, Ouji, Azusawa, Takashimadaira, Takada)  
 \*3 Kyoto (Kyoto, Tanabe, Kyotominami)  
 \*4 Osaka (Namba, Neyagawa, Kadoma)  
 \*5 Kita kyushu (Kitakyushu, Kurosaki, Tobata)

## Art Galleries



ggg  
 (ginza graphic gallery)  
 DNP Ginza Building 7-2, Ginza 7-chome  
 Chuo-ku, Tokyo  
 104-0061 Japan  
 Phone: +81-3-3571-5206



kyoto ddd gallery  
 10, Uzumasa-Kamikeibucho,  
 Ukyou-ku, Kyoto  
 616-8533 Japan  
 Phone: +81-75-871-1480



CCGA  
 (Center for Contemporary Graphic Art)  
 Miyata 1, Shiota Sukagawa-shi,  
 Fukushima  
 962-0711 Japan  
 Phone: +81-248-79-4811



MMM  
 (Maison des Musées du Monde)  
 DNP Ginza Annex 7-4 Ginza 7-chome  
 Chuo-ku, Tokyo  
 104-0061 Japan  
 Phone: +81-3-3574-2380



DNP KYOTO UZUMASA  
 CULTURAL HERITAGE GALLERY  
 10, Uzumasa-Kamikeibucho,  
 Ukyou-ku, Kyoto  
 616-8533 Japan  
 Phone: +81-75-871-1481



## Information Communication



Books and magazines

E-books

Personalized mails

Calendars and catalogs

Transparent hologram ribbon

Smart cards

Digital signage

SIM cards for mobile phones

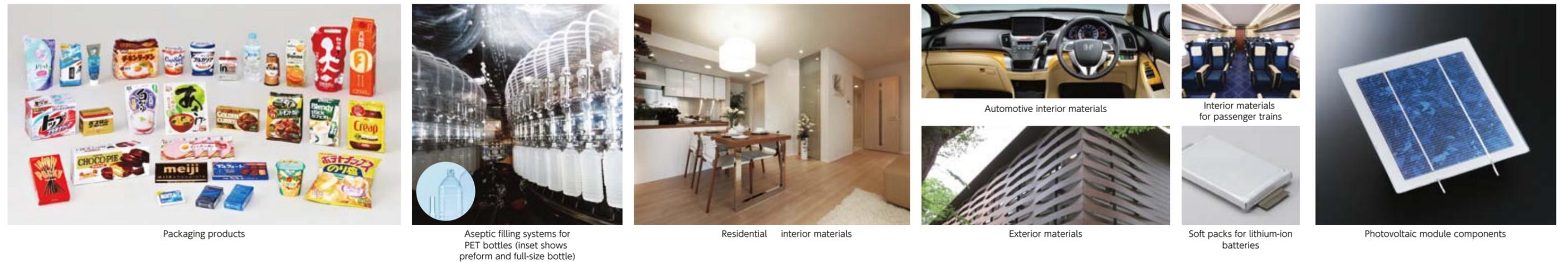
Selfservice photo printing system

Imaging products

Dye Sublimation Thermal Transfer media

Barcode labels printed by Thermal Transfer ribbon

## Lifestyle and Industrial Supplies



Packaging products

Aseptic filling systems for PET bottles (inset shows preform and full-size bottle)

Residential interior materials

Automotive interior materials

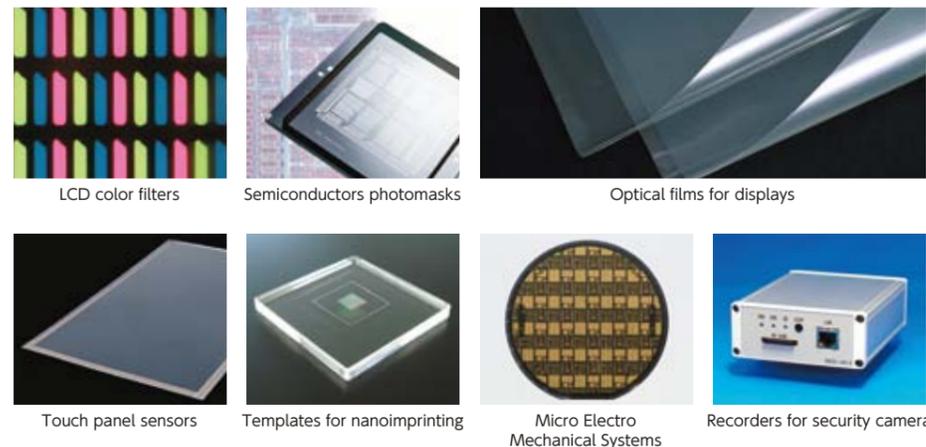
Interior materials for passenger trains

Exterior materials

Soft packs for lithium-ion batteries

Photovoltaic module components

## Electronics



LCD color filters

Semiconductors photomasks

Optical films for displays

Touch panel sensors

Templates for nanoimprinting

Micro Electro Mechanical Systems

Recorders for security camera

## Consumer Services

DNP focuses on developing new services based on the viewpoints of consumers and society. We contribute to make people's lives more comfortable and convenient with our services that facilitate communication with consumers.



Elne ( <http://elne.jp/> )  
"Elne" is a valuable service that allows customers to accumulate loyalty points for shopping online or for answering questionnaires.



PrintRush ( <http://www.fotolusio.jp/> )  
Easy-to-use self-service photo printing terminal installed at retail outlets



honto ( <http://honto.jp/> )  
"Hybrid-type" comprehensive bookstore that allows users to read the books they want in the formats they want - whether paper or electronic.



Receipt! ( <http://receipt.jp/> )  
Let your smart phone read receipts with a beep! Simple, fun, and handy! A household budget-tracking app you'll be able to keep using.



DreamPages ( <http://dnp-photobook.jp/> )  
DreamPages is an online service that enables users to produce an original photo book simply by arranging photos and text.

\* These services are available only in Japanese.

## DNP's Communication Media



**Corporate website:** <http://www.dnp.co.jp/eng/>

In addition to providing appropriate and timely release of corporate information, various publications are available in PDF format for downloading from our website.



**Annual Report;**  
contains financial statements, investor related information, and President's message with business strategies and other relevant information.



**DNP Group CSR Report;**  
issued annually; provides clear explanations of initiatives DNP has taken to achieve its goal of being a company that is trusted by society, along with introducing the opinions of various stakeholders.



**Quarterly "DNP Report" for shareholders;**  
delivered to shareholders every fiscal quarter, contains a summary of financial results and articles highlighting various business activities, etc. (Available only in Japanese)



**DNP Group Environmental Report;**  
the detailed report of the DNP Group's environmental preservation activities. Published in PDF format and can be downloaded from the DNP website.



Let me tell you  
about DNP....

### DNPenguin

The DNPenguin is a corporate mascot based on the letters D, N and P. His job is to make DNP's corporate communications easy for the public to understand.