

It's good to know the Shelf-Rite ${ }^{\text {TM }}$ Gallon.
In the dairy and beverage world, shelf space is everything - and packaging, without question, plays a huge part in that. Simply put, more inventory on the shelf means that you can sell more product, make room for higher ticket items, and improve efficiencies through fewer stockouts, saving time and labor costs. And in the never-ending quest for packaging supremacy, our efforts at Altium have led us to yet another game changer.

## Introducing the Shelf-Rite ${ }^{\text {TM }}$ Gallon.

Less stocking. More product where you want it. And much better odds it flies off the shelf.

## What exactly will the Shelf-Rite ${ }^{\text {TM }}$ Gallon do for your product?

- Fits 5 gallons across, instead of 4 in the same conventional shelf width - $25 \%$ more!
- More bottles in the same footprint increases the available shelf space for new, or higher value skus
- Reduces stockouts and creates labor savings of 15-20 cents/case
- Center fill design and rectangular footprint
- Large handle for easier lifting and pouring
- Available in up to $100 \%$ post consumer resin


