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Webpackaging LIVE takes the Packaging Exhibition to you

[24 April 2020] - The world's first virtual packaging exhibition, Webpackaging LIVE, will go live September 1st 2020. Webpac, the digital solutions provider for the packaging industry, is launching the new event to keep packaging suppliers and buyers connected through the latest innovative technology.

Webpackaging LIVE will run for three whole months and will allow visitors to connect from all over the world, regardless of where they are located. The longer show time allows visitors to better plan their visit. By harnessing the power of Webpac's 3D technology and online packaging community of over half a million people, the show will allow visitors to interact with packaging in a virtual environment without leaving the comfort of their office or home.

Visitors will be able to explore the latest packaging concepts on offer, find out about products and speak with experts directly. Likewise, exhibitors will benefit from acquiring new leads with an easy and cost-effective set-up.

Commenting on Webpackaging LIVE, Webpac's CEO, Duncan Briffett explains:

"The goal posts for doing business have shifted. Webpac's technology is ideal for the new environment packaging companies find themselves in, where digital technology can help them reach customers. We have always been at the forefront of digitizing and now it has become apparent how important this is when travel and face-to-face encounters are restricted. There could be long-term implications for the global packaging industry and we must all adapt fast. Webpackaging LIVE is the latest milestone in Webpac's mission to bring together the industry and provides a pioneering solution through our cutting-edge technology. We're both excited and proud to see our technology and vision combine to help the industry at this time."

Showcase your packaging innovations to customers in the era of social distancing and travel restrictions with the latest digital technology. Webpackaging LIVE is the virtual exhibition you do not want to miss.

Webpackaging LIVE is coming September 1st. Exhibitors can sign up now.

For further information contact live@webpackaging.com

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About Webpac

Webpac is the world's first cloud-based platform for the consumer goods and packaging industries. Webpac delivers digital solutions empowering brands and their suppliers to connect, collaborate, and create faster.

Webpac offers an integrated cloud-based suite of 5 solutions (the Pack Cloud) for brands/pack purchasers and pack suppliers: PackSearch (search engine), PackPortal (brand innovation portals), PackStudio3D (3D pack configuration and Augmented Reality), PackCatalog (catalog and specification software), PackSales (sales toolkit apps) that accelerate the product development process.