

COSME TOKYO 2018

6th INT'L COSMETICS TRADE FAIR

Dates: **January 24-26, 2018** Venue: **Makuhari Messe, Japan**
Organised by: **Reed Exhibitions Japan Ltd.**



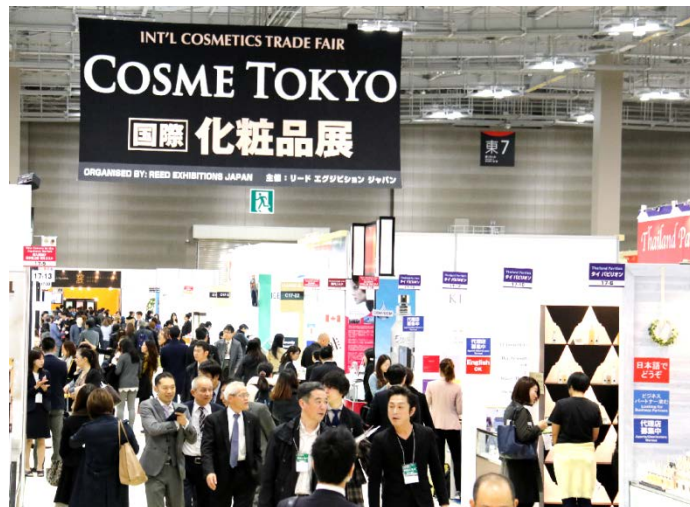
Pre-show Report

COSME TOKYO is Gearing Up for Another Successful Show

For immediate release, Sep 27th, 2017
Yukino Mitani, Reed Exhibitions Japan Ltd.

Visit & Source the World's Highest Quality!

COSME TOKYO 2018 returns in January 24(Wed) – 26 (Fri) (Makuhari Messe, Japan) gathering 1,000*² exhibitors and 30,000*² visitors from worldwide. COSME TOKYO is Japan's largest*¹ cosmetics trade show launched in 2012 and has been growing as a must-attend show for everyone in cosmetics industry. By welcoming 2 new concurrent shows, INNER BEAUTY TOKYO 2018 and 1st Health & Beauty Goods Expo [January], COSME TOKYO 2018 will be much larger and more international where all aspects of beauty industry gather at once. This will be the most attractive venue for those who are looking for beauty products from Japan & Asia. Why not visit and source beauty products for your new lineups at COSME TOKYO 2018?



Japanese Cosmetics – Experience the High-quality

The most attractive feature of the show is Japanese cosmetics. COSME TOKYO 2018 gathers a remarkable lineup of Japanese cosmetics. Most Japanese cosmetics to be exhibited at COSME TOKYO 2018 cannot be found at any other exhibitions in the world. Generally, Japanese cosmetics are popular worldwide for high quality, reliability, cost performance, etc. However, there are much more products which are yet to be known outside Japan, especially products made by small-and-medium sized manufacturers. As the number of exhibitors including those companies will increase from the last edition, COSME TOKYO 2018 is the must-visit exhibition for international visitors looking for high quality Japanese cosmetics.



Trend Cosmetics – Men's care, Anti-aging, Organic/Natural etc.

The show gather numerous number of trendy cosmetics. These days, consumers are paying a lot more attention to Men's care and cosmetics which has high functional specification such as anti-aging, organic/natural ingredients, bio science used, and more. COSME TOKYO 2018 is where to compare and source such featured cosmetics. As more and more exhibitors are deciding their exhibiting, the Show Management is getting more excited to reveal those brands' information to provide for visitors. Online Exhibitors & Product Search system will be available soon in November and also please check the COSME TOKYO instagram updates for more products information.

Check the latest exhibitors' products info!



Follow us
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Best sourcing venue of beauty products from Japan & Asia!

COSME TOKYO 2018 will be held with 2 new concurrent shows. Newly launching INNER BEAUTY TOKYO 2018 is focused on beauty & health foods, and 1st Health & Beauty Goods Expo [January] will gather beauty care goods. Based on the foundation that COSME TOKYO and COSME Tech have been attracting whole cosmetics industry, those 4 shows will cover not only cosmetics but whole beauty industry in 2018 show which will attract wider range of visitors.

*1 expected numbers as of Sep. 2017, including co-held shows.

*2 "LARGEST" in reference to the exhibitor number of trade shows with the same concept.



To Visit

[Visitor Registration](#)

[Press Registration](#)



Exhibiting Inquiry

- Floor Plan/Available Booth Locations
- Cost Estimate/Information on Packaged Booths
- Japanese market information etc.

[Contact Show Management](#)

Or email to: cosme-tokyo@reedexpo.co.jp

Media Partners



>> To be a media partner

Email: cosmetics-pr@reedexpo.co.jp

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