



# ECO-BASE GLASS PACKAGING SOLUTIONS

Sustainability. No sacrifices.

For a sustainable packaging solution without sacrificing quality, aesthetics, or product integrity for your spirit brand - consider TricorBraun's unique eco-base glass packaging solutions. **Learn more today!**



**Sustainable packaging solutions are more than a trend.** Spirit brands that embrace environmental, social, and governance principles as part of their overall sustainability mission are more appealing to consumers.

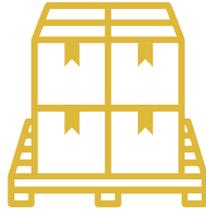
9 in 10 consumers believe it's important for businesses to act in a socially and environmentally responsible way."

*- Glow Social Sustainability Score*

# Why Implement an Eco-Base Glass Packaging Solution?



Glass continues to **resonate as premium** to consumers and speaks to quality of product.



Improves total environmental footprint and minimizes costs throughout the supply chain by **minimizing material use and reducing total shipment weight** in comparison to heavy-base glass packaging solutions.



Appeals to sustainably minded consumers. Millennials and Gen Z are even willing to **trade up and pay more** for sustainable brands.

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**“Products making ESG-related claims averaged 28% cumulative growth over the past five-year period, versus 20% for products that made no such claims.”**

– McKinsey & Company

**“79% of spirit consumers believe glass indicates a more premium spirit product.”**

– TricorBraun commissioned survey, conducted online by The Harris Poll

## Discover Solutions

Regardless of your product type, our eco-base solutions offer a sustainable and versatile way to showcase a variety of spirit products. Even yet, many of these bottles seamlessly integrate with your existing packaging and can be transitioned effortlessly.



REFERENCE	OAK	CYPRESS	HICKORY	SEQUOIA	PINE
CAPACITY (ml)	750	750	750	750	750
WEIGHT (g)	480	514	520	530	480
OUTER DIAMETER (mm)	85	76.1	80.6	72	76
HEIGHT (mm)	268	299	287	306	320
FINISH	18.5mm Bar-Top Cork	18.5mm Bar-Top Cork	18.5mm Bar-Top Cork	21.5mm Bar-Top Cork	18.5mm Bar-Top Cork
COLOR	Extra Flint				

# Customization

The bottles below have been designed to illustrate their flexibility in terms of positioning, spanning from spirit type to decoration and closure utilization.



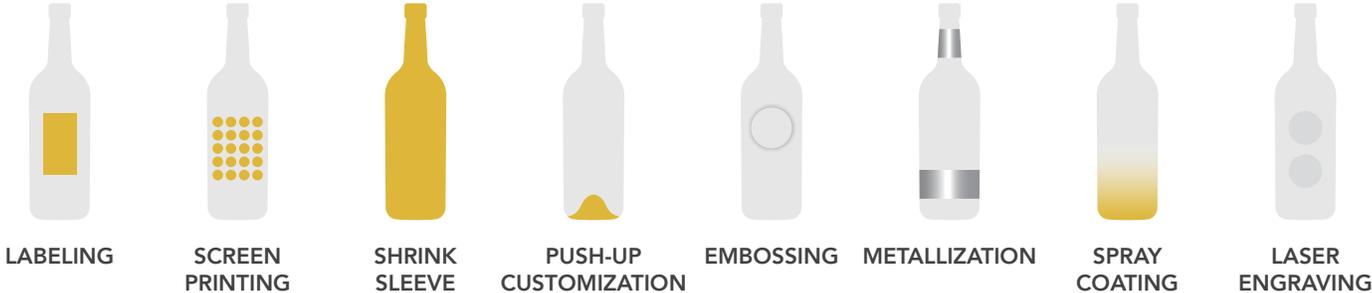
# CLOSURES

Develop a custom cork closure from the ground up or implement a stock solution able to be customized with color, metallization, pad printing, hot stamping, embossed/debossed features, or laser etching.



# DECORATION

Decoration and on-pack details are just as important as the shape of the package. Explore key decoration techniques for color, metallization, tactility, and more.



## EMBOSSING

Ask how our existing molds can be updated for embossed features to achieve unique, tactile differentiation for your brand.



Need help matching the closure type or decoration to your unique brand story? Don't see an eco-base solution in your preferred shape? The Industrial and Graphic Designers from our award-winning Design & Engineering team are here to help!

## Never sacrifice on quality.

Our portfolio of eco-base solutions can help you maximize your environmental footprint without sacrificing on quality of packaging or product integrity. At TricorBraun, we understand the integral role packaging plays in the success of your spirit brand, whether you're launching a new product or rebranding an existing one. It's the role of packaging to communicate product uniqueness, enhance the overall consumer experience, foster brand loyalty and drive sales success.

**Looking for a different bespoke packaging solution for your spirits brand? We're here to help!** As your trusted packaging partner, we are committed to helping you achieve your brand goals and providing you with a reliable supply of cost-effective, quality packaging solutions across material substrates, sizes, and sustainable solutions. We offer access to world-class resources, guiding you through every step of the packaging process.

Together, we commercialize packaging that resonates with consumers, drives brand loyalty, and increases your bottom line.



Let's get started. Email us at [marketing@tricorbraun.com](mailto:marketing@tricorbraun.com)

**TRICORBRAUN®**

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