

SUSTAINABLE PACKAGING SOLUTIONS

# **Conscious and Effective: Paper-Based Packaging**

The sustainable packaging option utilizes proprietary technology to reduce packaging waste with smart material usage, while ensuring product protection.

Uniquely available through TricorBraun. Implement today and see benefits for sustainability, costeffectiveness, and differentiation.

#### **SPECS**

Size: 750ml fill capacity

**Neck Finish:** ROPP neck finish (inquire about additional neck finish options)

**Material:** 94% recyclable paperboard exterior with food grade interior pouch

**Decoration:** 360° digital print, pressure sensitive neck label

**Color/Finish:** Natural. Customize with graphics matched to your brand aesthetics.

## **FEATURES & BENEFITS**

Reduces secondary packaging needs and costs

Delivered to your facility ready to be filled via ambient fill processes

Separates for recycling (limitations depending on municipality)

Carbon footprint up to six times lower than a glass bottle

### **TARGET CATEGORIES**







SPIRITS

WINE

COOKING OILS



An independent Life Cycle Analysis was carried out by Intertek. If 10M of the paper-based bottles were used instead of 10M glass bottles:

The carbon savings would be approximately **4,663 tons of CO2**, which is equivalent to:



716 homes' electricity for one year

The water saving would be approximately **27,673,110 liters of water**, which is equivalent to:



# Let's get started!

Email us at marketing@tricorbraun.com

Follow us: **f** 💥 in 🞯